## BAD AXE AREA PARKS AND RECREATION PLAN

## 2017-2021



## Acknowledgements

Bad Axe Area<br>Parks and Recreation Plan<br>2017-2021

A public hearing on the plan was held on January 17, 2017. On January 17, 2017, the City of Bad Axe Parks and Recreation Committee recommended that the City Council adopt the plan. The plan was adopted by the City Council on January 17, 2017.

Resolution 2017-1

The plan was adopted by the Bad Axe Public School Board on January 23, 2017.

BAD AXE CITY COUNCIL

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## Introduction

The City of Bad Axe, in collaboration with the Bad Axe Public School District, and Huron County Fairgrounds, has developed this Parks and Recreation Plan to serve as a guideline in improving recreation facilities and developing new recreational opportunities. To that end, this document forms the basis to guide policy for implementation of improvements and new initiatives that will meet the recreational goals and interests of the Bad Axe community. The development of this plan was guided by the Bad Axe Parks and Recreation Committee, City Council, and City Manager. This plan was developed in conjunction with the Bad Axe Public School District.

Before any recreation plan is adopted and enacted, it is first important to understand what the needs of the residents are, what recreational opportunities already exist, and what sort of projects and programs are relevant for residents based on age, ability, population, density, and the availability of recreational opportunities in neighboring communities. This plan has carefully considered input and suggestions via an online survey with area residents, officials, and other community stakeholders. This input is a critical component to this plan, and together, the voices of the Bad Axe Community have united to develop a recreation plan to enhance the quality of life for everyone.

The foundation for the development of the Bad Axe Area Recreation Plan was based on the following goals:

- Involve the community in the process to develop a five-year Recreation Plan,
- Inventory and map existing Bad Axe recreational facilities,
- Build common ground among Bad Axe area stakeholders in addressing the future recreational needs and priorities of the Community,
- Enable the City to be eligible for financial assistance based upon the Recreation Plan,
- Facilitate interagency collaboration in establishing recreation goals, objectives, and actions,
- Consistency with and expansion upon goals and objectives set forth in existing planning documents that deal partially or wholly with recreation.

Broadly speaking, Bad Axe officials intend to use this plan to guide their work on all future recreation and parks projects within the City. Specifically, this plan is developed in accordance with The Guidelines for Community Park, Recreation, Open Space, and Greenway Plans published by the Michigan Department of Natural Resources (MDNR). A five-year MDNR-approved Recreation Plan is necessary for the Bad Axe area to pursue MDNR-administered grants. This Recreation Plan is written for the City of Bad Axe and the School District, and it covers all aspects of recreation from January 2017 to December 31, 2021.


## Community Description

## About Bad Axe

The City of Bad Axe is a central city in the Thumb Region of Michigan that serves as the County seat for Huron County. The City encompasses 2.2 square miles and it serves as a commercial, employment, and medical hub for the region, which is rural and agricultural in nature. Because the area outside of Bad Axe is sparsely populated, the parks in Bad Axe also serve residents of the surrounding municipalities. Colfax Township is located directly west of Bad Axe and Verona Township is located to the east. State highways M-142, M-19, and M-53 carry traffic to Bad Axe from across the Thumb region.

Map 1 - Bad Axe Location


In addition to the location map above, the following is a map of the area within the Bad Axe Public School District.

Map 2 - Bad Axe Public School District


## Demographics

According to the 2010 U.S. Census, the population of Bad Axe is 3,129 . The 2000 Census estimate for the City shows a population of 3,462 , which is a decrease of approximately 300 people. The total population for the Bad Axe Public School District is 6,621. Table 1 below, highlights other significant 2010 Census and 2014 American Community Survey Data for Bad Axe, Huron County, and Michigan. The following paragraphs highlight the key data from Table 1 below.

Table 1-Demographics

| Selected Data for Comparison in Bad Axe, Huron County, and Michigan |  |  |  |
| :--- | :---: | :---: | :---: |
|  | Bad Axe | Huron County | Michigan |
| 2010 Population | 3,129 | 33,118 | $9,883,640$ |
| 2000 Population | 3,462 | 36,079 | $9,938,444$ |
| \% Change in Population | $-9.6 \%$ | $-8.2 \%$ | $-0.6 \%$ |
| \% of Population 65 and older | $18.3 \%$ | $21.7 \%$ | $13.8 \%$ |
| \% of Population under 19 | $27 \%$ | $23 \%$ | $20.80 \%$ |
| Median Age | 45.1 | 46.8 | 38.9 |
| \% of Civilian non-institutionalized population with | $22 \%$ | $17.2 \%$ | $13.9 \%$ |
| disability | $13.7 \%$ | $14.1 \%$ | $26.4 \%$ |
| \% Bachelor's degree or higher | $\$ 30,675$ | $\$ 41,290$ | $\$ 49,087$ |
| Median Household Income | $\$ 19,000$ | $\$ 22,793$ | $\$ 26,143$ |
| Per Capita Income | 2.1 | 2.27 | 2.49 |
| Average Household Size | $\$ 80,300$ | $\$ 92,100$ | $\$ 120,200$ |
| Median Housing Value | $40.40 \%$ | $18.7 \%$ | $28.5 \%$ |
| Renter-occupied housing as a \% of total |  |  |  |
| occupied units |  |  |  |

Of note is the percent of the population that is under the age of 19 , of the three geographies Bad Axe has the largest percentage at $27 \%$. Meaning there is a larger percent of younger individuals in the community who have special recreation needs. In comparison to the younger population, it is also important to consider the median age of the City. The median age is 45.1 , which is 6 years older than that of the State, while there is a significant younger population, the community also has 18.3\% of the population over the age of 65 . Which is almost $5 \%$ more than the rest of the population of the State. Another important factor to consider, which pertains to the whole population of the City, is that of the three jurisdictions Bad Axe has the lowest median household income, at \$30,675.

Specific population groups are also important to consider in recreation planning, because some have a lack of resources to pursue a variety of recreation options, and therefore benefit most from parks and recreation programs. Of the three geographies, the City has the largest civilian non-
institutionalized population with a disability (22\%), and the largest percentage of renter-occupied housing (40.4\%).

Based upon the analysis of demographic and social characteristics above, there are 4 specific population groups who have distinct needs for recreational facilities and programs. However, before each specific population is explained, it is important to consider the median household income in Bad Axe. Individuals and families with smaller incomes have less discretionary and disposable spending money, meaning they have an even smaller percent of money to spend on recreation. Therefore, it is important that the residents have good quality public recreation options close to home, because there is a smaller chance that these individuals will be able to seek out more expensive options further from home.

The four populations to consider are as follows:
Youth - The younger population makes up just over a quarter of the population in the City of Bad Axe. Youth populations benefit from recreational options and organized or unorganized athletic activities, providing them with opportunities for exercise, community engagement, and education.

Senior Citizens - The senior citizen population in Bad Axe represents almost $20 \%$ of the population. Seniors have different needs in recreation facilities than other age groups, (for example, pathways vs playgrounds) and additionally those on fixed incomes may need low-cost recreational opportunities.

Population with a disability - The population with a disability makes up $22 \%$ of the population in the City. Disabled populations are in need of park facilities that are accessible to their needs.

Residents in multi-family housing, apartments, and renters in general Residents in high-density housing have a greater need for open space and recreational facilities compared to those in single-family households because they often do not have large yards or open areas of their own.


Parks have the ability to create a multigenerational link between individuals in these four groups, and across all demographic groups. They provide gathering places, make exercise opportunities available, promote civic participation, and improve the quality of life in an area.

## Administrative Structure

## How Parks and Recreation Works in Bad Axe

Bad Axe parks and recreation functions are handled by the Bad Axe Parks and Recreation Committee. The Parks and Recreation Committee serves as an advisory Committee to the Bad Axe City Council. The Parks and Recreation Committee consists of 3 people who are appointed from the City Council. They serve 2 -year terms. Day to day administrative functions of the Parks and Recreation Department are handled by the City Manager.

A seasonal DPW employee is the only full time position in the Parks Department in Bad Axe. A seasonal maintenance person is hired for the summertime. Many other positions are filled with seasonal and temporary staff, such as a director and several seasonal staff for the summer day camp. The chart below graphically depicts the parks and recreation administrative structure.


## Budgets

Sources of funding for parks and recreation functions in Bad Axe are from the City general fund, user fees, facility rentals, and local donations. Budgets for 2015 and 2016 are shown in Table 2.

Table 2 - Parks and Recreation Budget

| 2015/2016 Parks and Recreation Budget |  |  |
| :--- | :---: | :---: |
|  | 2015 | 2016 |
| Operations and Maintenance | $\$ 132,584$ | $\$ 103,110$ |
| Programming | $\$ 29,591$ | $\$ 30,700$ |
| Capital Expenditures | $\$ 10,000$ | $\$ 7,000$ |

## Collaboration

The City of Bad Axe has exceptional collaboration with both governmental and non-governmental entities in the community. These organizations include:

- School District
- County Fairgrounds
- Bad Axe Historical Society
- Rotary Club
- Lions Club
- Bad Axe Little League
- Huron County


## Relationships with School Districts and Other Public Agencies or Private Organizations

 The Bad Axe Public School District has adopted this recreation plan, in addition the Committee works closely with the Bad Axe School District to share facilities for programming. The City uses the school football fields for its youth tackle football program and it uses the Junior High Gymnasium for its men's basketball league. The Parks and Recreation Department also works with the Bad Axe Historical Society to coordinate usage of the Log Cabin Village. Lastly, the City works with a group of volunteer parents that organize and run the summer youth baseball program. The City provides the fields for this league.
## Volunteers

The Parks and Recreation Department uses approximately 75-100 volunteers each year to assist with all events and programs. Many volunteers work at the Bad Axe Hatchet Festival, which is organized by the Bad Axe Chamber. Other volunteers serve as coaches and referees. Still others assist with maintenance, card nights, trips, community center activities, day camps, fund-raisers, and park clean-up.

## Past Grant History

The City of Bad Axe has not received any grant funding from the MDNR, however in the past the City has applied for two Trust Fund grants, but have subsequently withdrawn both applications. The grants were for the years of 1992 and 1996. The 1992 acquisition grant was withdrawn because the landowner donated the property to the City. The 1996 grant was withdrawn because of turnover on the City Council.

## Natural Resource Inventory

When studying parks and recreation resources in a community, it can be worthwhile to examine significant natural resources that may be in need of conservation or protection. Map 3, on the following page, illustrates the woodlands, wetlands, and waterways in the City of Bad Axe. The most significant natural resources in Bad Axe are the pockets of woodlands and wetlands scattered across the City. In addition, small portions of the Bad Axe Drain run across the northern portion of the City, providing a water feature for the community.

These natural areas are dispersed throughout Bad Axe, however the largest stands are located in the southern half and the northernmost section of the City. Several of these areas are a mixture of both wetlands and woodlands. These are areas that may provide recreational opportunities in the future. An example of woodlands that are worthy of conservation is the stand located in Wilcox Park. This provides park visitors with more recreation opportunities, wildlife viewing, and walking areas.



## Parks and Recreation Inventory

## Parks in Bad Axe

In order to plan for the future of parks and recreation, it is important to examine the types of existing facilities in Bad Axe. The following section is an in-depth description of each City owned park. Map 4, on page 11, is a representation of the current and proposed parks and pathways in the City.

It is also beneficial to compare existing facilities to various standards to measure the adequacy of parks and recreation facilities in Bad Axe. The planning consultant worked with the City Manager to update or revise the following section.

## CITY PARKS

Bad Axe has two major parks and a small special use facility, represented in Map 4 on page 11.

## City Park

12 Acres
Accessibility Rating: 2
Community Park: Serving City and Surrounding Townships

City Park is the oldest park in Bad Axe. It is centrally located near the downtown area. Its features include:

- 4 softball diamonds
- 2 baseball diamonds
- 10 basketball hoops
- 2 tennis courts
- Concession/Storage building
- Walking Path
- Pioneer Log Village that includes a blacksmith shop, general store, country school, chapel, family home, and barn. The facility is owned and operated by the Bad Axe Historical Society.

City Park is a community gathering point for various events including the annual Bad Axe Hatchet Festival and the summer farmer's market.


## Wilcox Park

10 Acres
Accessibility Rating: 3
Community Park: Serving City and Surrounding Townships
Wilcox Park is a newer park in Bad Axe that is located on the northern edge of the City. It is a more passive recreation opportunity, and includes a wooded area. Features of the park include:

- Nature trail through the woods
- Picnic pavilion
- Horseshoes
- Playground
- Sand volleyball
- Community Center/Multipurpose building



## Bad Axe Skate Rink

8 Acres
Accessibility Rating: 2
Special Use Park: Serving City and Surrounding Townships
The Bad Axe Skate Rink is an in-line outdoor skating rink that is located to the southeast of the City Park. This park contains undeveloped open space, a storage shed, and the skating rink. The rink is used for in-line skating during warm months and it can be flooded as an ice rink during winter. In the future, the City would like to redevelop this park into a use which is more desirable for the community.



## Other significant recreational facilities in Bad Axe

There are two other significant recreation facilities in Bad Axe. The first is the Bad Axe public school district's recreational facilities which include playgrounds, sports fields, gymnasiums, and a recreational soccer complex. The other facility is the Huron County Fairgrounds which is a characteristic component for City recreation in Bad Axe. The fairgrounds contain a racetrack and grandstand, several display and multipurpose buildings, and large areas of open space.

## Recreation programs in Bad Axe

The Bad Axe Recreation department offers 1 major recreational program each year:

- Summer day camp - a seven-week program

The City Park ball diamonds are used by the youth baseball league that is run by a group of volunteer parents. Other special events are held in the park such as Bad Axe Hatchet Festival.


## Accessibility

Creating a park system that is safe, accessible and usable to all individuals within the community, including those with disabilities, is essential. A grading system has been developed by the Michigan Department of Natural Resources (MDNR) to easily identify those parks and facilities which are most and least handicap accessible and usable, based on the Americans with Disabilities Act (ADA) guidelines. The accessibility grading system uses a five-point system ranging from one, none of the facilities/park areas meet accessibility guidelines, to five, the entire park was developed/renovated using the principals of universal design.

Table 3 - MDNR Accessibility Grading System

MDNR Accessibility Grading System for Parks and Recreational Facilities

| Accessibility Grade | Definition |
| :---: | :--- |
| $\mathbf{1}$ | None of the facilities/park areas meet accessibility <br> guidelines |
| $\mathbf{2}$ | Some of the facilities/park areas meet accessibility <br> guidelines |
| $\mathbf{3}$ | Most of the facilities/park areas meet accessibility <br> guidelines |
| $\mathbf{4}$ | The entire park meets accessibility guidelines |
| $\mathbf{5}$ | The entire park was developed/renovated using the <br> principles of universal design |

Included in the Recreation Inventory is the accessibility rating for each park. The City recognizes the importance of equal access for all citizens. When improvements are made, the City is dedicated to continuing its efforts towards improving accessibility at each of its parks. This includes, but is not limited to, accessible parking, paths, restrooms, activity areas, amenities, and signage.


## Comparison to Standards

General industry standards suggest a minimum of 5 to 10 acres of park land per 1,000 citizens. According to the 2010 Census, Bad Axe has approximately 3,129 residents, therefore the recommended park acreage for the City is $15-30$ acres. The three City parks total 30 acres, therefore it would appear that Bad Axe has adequate park land for its citizens. However, there are additional population groups to consider when calculating park acreage. The City parks draw in other residents from both Verona and Colfax Townships, because those Townships do not have any public park land. As a result, the recommended park acreage is actually between 30 and 60 acres. A third population group to consider is the total population of the City and the School District which is 6,621. This population calls for a total of 30 to 60 acres. Considering all the population groups it appears that the City meets the minimum acreage requirements for park land for all three populations. However, this is a very general standard that simply considers acreage, but doesn't consider other important factors discussed below.

More recent park guidelines indicate that one must also consider the "Level of Service" desired by the community. If Bad Axe residents' needs are met with the existing amount of park land and facilities, then that amount is sufficient. However, there may be additional needs based upon the unique recreational demands of this community. For example, a community may have an abundance of acres of wooded park land but it may not have many sports fields or pavilions or playgrounds. Or, a particular area of a community may be deficient in park land or a specific kind of park.

In Bad Axe, there are no neighborhood or mini parks that serve as close to home spaces for informal recreation. While it is recommended that urban communities have mini parks, it is unclear if they are needed in Bad Axe. The community is small and most residents can walk or bike to the existing parks. However, some citizens may wish to have park space within a block or two from home.

This is why the community input portion of a recreation plan is so important. The Parks and Recreation Committee needs to understand the wishes of the community it serves in order to provide the Level of Service desired by the residents. Further, if the community is growing or if there are other significant demographic changes, it may need to plan for additional park land or changes in existing facilities. As the population ages and the baby boomer generation reaches retirement age, many communities are seeing a need for recreational facilities and programs for senior citizens.

As a supplement to the recommended standards for park acreage, data from the Sporting Goods Manufacturers Association (SGMA) is another way to help understand recreation trends. It is important to be aware of national recreation trends to be able to anticipate activities which will incorporate a large number of participants and those which show the greatest growth in popularity. The SGMA conducts an annual survey that analyzes the size of sports product markets in order to determine sports participation trends. Results of the 2015 Sports and Fitness Participation Report are given in the Appendix
 A.

## Community Input

In order to have a more comprehensive update of this Recreation Plan, the City circulated a community input survey. The survey was used to garner public opinion on the condition and future of parks and recreation in the City of Bad Axe. The description below highlights some of the responses, while a full report of the survey results can be found in Appendix B.

Overall, the survey had 12 questions, there were a total of 292 responses, and the survey had a $100 \%$ completion rate. The City advertised the community input survey on the City website, the City Facebook page, over the radio, and put out a targeted advertisement on Facebook. The online survey was available from July 2016 to September 11, 2016, at www.badaxeparks.com.

A second means of input was provided during the required public review period of the draft from December 6, 2016 to January 17, 2016, and a third opportunity at the public hearing on January 17, 2016.

## Respondents

In order to have an understanding of the demographics and geographic of the respondents, the survey asked respondents several general questions about themselves. Overall $54 \%$ of respondents were residents of the City of Bad Axe and $53 \%$ and $27 \%$ of the respondents either lived in Colfax or Verona Townships, respectively. Overall, $50 \%$ of the respondents indicated that they had lived in their community for more than 20 years. The ages of respondents who took the survey are illustrated in Figure 1 below. The majority of the respondents were between the ages of 25-34 and 35-44. Finally, respondents were asked how many people live in their household. The majority of the responses were two (29\%), five or more (25\%), and 4 (23\%).

Figure 1 - Age of Survey Respondents


Visits to parks in the past year
The first question strove to create a better understanding of how often residents took advantage of recreation opportunities in Bad Axe. Respondents were asked how many times in the past year they had visited a City park. Overall, $38 \%$ of respondents visited the parks 2 to 5 times, and $32 \%$ visited
the parks 10 or more times. Only 3\% of respondents, or 8 people who took the survey, said they did not visit a City Park in the past year. Figure 2 below illustrates the complete answers in greater detail.

Figure 2 - Visits to City parks


Why do you visit the parks?
The second question asked respondents why they visited City parks. Respondents were given 15 choices, the following are the top five responses and the corresponding percentages:

1. Playground equipment (70\%)
2. Participating in annual events ( $28 \%$ )
3. Walking ( $36 \%$ )
4. Enjoying nature (26\%)
5. Community events (35\%)

Figure 3 below illustrates the complete results of why respondents visited City parks.
Figure 3 - Why Respondents visit city parks


## Opinion regarding parks and recreation

The next question aimed to get an overall opinion on specific factors about the parks and recreation in the City. The question asked respondents to evaluate the following categories in relation to the City parks:

- Safety and security
- Maintenance and appearance
- Quality of programs
- Variety of facilities/amenities

Overall the responses to each were very positive. The majority of the respondents thought the safety and security ( $52 \%$ ) and maintenance and appearance (56\%) of the parks were either good or very good, and $42 \%$ of respondents thought the quality of programs were good or very good, however only $31 \%$ of respondents thought that the variety of facilities and amenities were good or very good. Therefore, adding variety to the current services and amenities may be a very good way for Bad Axe to plan to enhance their park and recreation experience. Figure 4 below illustrates the results for this question in greater detail.

Figure 4-Evaluation of specific aspects of parks and recreation in Bad Axe



## Additional facilities and programs

Next, respondents were asked what additional facilities/amenities they would like to see added to parks and recreation in Bad Axe. Respondents were encouraged to check all answers that applied, and were given a final choice of "other" with the option to type in a unique answer. Figure 5 below represents all of the combined responses, and the following are the top 5 choices indicated by the respondents:

1. Splash Park (77\%)
2. Benches (34\%)
3. Walking/Biking Paths (60\%)
4. Dog Park (32\%)
5. Restrooms at Wilcox Park (54\%)

Figure 5 - Additional facilities/amenities


In addition to the responses above, there were 42 "other" responses. The top three included: a pool, play equipment for all ages, and an outdoor concert space and splash pad tied for the third ranking. Table 4, on the following page, summarizes all of the responses.


Table 4-Other additional facilities/amenities

| Responses | Number |
| :--- | :---: |
| Pool | 10 |
| Play Equipment for all ages | 7 |
| Outdoor Concert Space | 3 |
| Splash Pad | 3 |
| More Natural Environment | 2 |
| Restrooms | 2 |
| Security | 2 |
| Walking/Biking Trails connecting parks and existing infrastructure | 2 |
| Art, Statues | 1 |
| Bigger Sand Box | 1 |
| Concession | 1 |
| Exercise Equipment | 1 |
| Fence around perimeter | 1 |
| Grills | 1 |
| Indoor Play Equipment | 1 |
| Maintenance | 1 |
| Miniature Golf | 1 |
| Mud Volleyball | 1 |
| Pet-Friendly | 1 |
| RC Cars and Trucks at Skate Park | 1 |

In the same form as the previous question, respondents were asked what additional recreation programs they would like to see in the City of Bad Axe. Figure 5 below, represents all of the responses, the top five responses are as follows:

1. Health/Fitness Classes (57\%)
2. Instructional Classes (48\%)
3. Adult Softball League (31\%)
4. Sand Volleyball League ( $25 \%$ )
5. Horseshoe League (17\%)


Figure 5 - Additional recreation programs


Similar to the previous question, there was also an option for respondents to write in their own ideas for recreation programs. There were a total of 20 responses, and the top three responses were: swimming, disc golf leagues, and swimming lessons and bocce ball tied for the third most popular answer. Table 5 below, is a complete list of those responses.

Table 5 - Other recreation program ideas

| Responses | Number |
| :--- | :--- |
| Swimming | 5 |
| Disc Golf Leagues | 3 |
| Monthly Bocce Ball | 2 |
| Swimming Lessons | 2 |
| Activities for all ages | 1 |
| Extended Summer Camp Hours | 1 |
| Movies in the Park | 1 |
| Scuba Diving | 1 |
| Self-Defense/Karate | 1 |
| Splash Pad | 1 |
| Trails | 1 |



## Future strategies for parks and recreation

Thinking to the future of Bad Axe parks, respondents were asked their opinions on what should be a top priority for the next 5 years. The question was specific to:

- Upgrading/adding amenities to existing parks
- Acquiring additional parkland
- Adding new recreational programs

Each respondent was asked to individually rank these choices on a scale from a top priority to not important. As illustrated in Figure 6 below, top priorities in the upcoming 5 years ranked as follows: upgrade/add amenities to existing parks (28\%), add new recreational programs (20\%), and acquire additional park land (10\%). To have a broader understanding of what is a top priority and also very important to the park users the following is the ranking of priorities for the two categories combined: upgrade/add amenities to existing parks (68\%), add new recreational programs (63\%), and acquire additional park land (40\%). As you can see the order of priorities between the comparisons did not change, therefore it is clear that public inputs indicates the City should focus on enhancing current amenities and programs.

Figure 6 - Priorities for parks and recreation


## Pioneer Log Cabin

Another important feature of the City's parks and recreation system is the Pioneer Log Cabin Village. In regards to the future of this historic property, respondents were asked if they believed it was an important part of the community and should continue to be preserved. Overall $76 \%$ of respondents agreed or strongly agreed with this statement. Then, respondents were asked if the facilities should be open more during the week. The majority of the respondents (35\%), were neutral to this statement, however 29\% of respondents agreed that it should be open more.

## Overall opinion

Overall respondents were asked to rank their opinion of the City parks. Forty-one percent of respondents were satisfied and 38\% were neutral. Figure 6 below illustrates the complete results for this question.

Figure 6 - Overall opinion of City parks


## Accessibility

Ensuring that the City's parks and facilities are accessible to individuals of all abilities is a top priority for City officials. Therefore, if respondents had a family member with a disability the City wanted to know what would make the parks more user-friendly. Respondents were asked to rank the following five characteristics on a scale from strongly agree to strongly disagree. The following are the 5 characteristics: flatter, easier grades, accessible playgrounds, accessible parking, accessible restrooms, paved trails, and accessible spectator viewing areas. Table 6 below, illustrates the responses to this question.

Table 6 - Aspects to make parks and recreation more accessible

$\left.$|  | Strongly <br> Agree | Agree | Neutral | Disagree |
| :--- | :---: | :---: | :---: | :---: | | Strongly |
| :---: |
| Disagree | \right\rvert\,

## Open-ended questions

The last two questions were open ended and asked respondents what they liked best about parks and recreation in Bad Axe, and one thing they would change to improve parks and recreation in the City. Table 7 summarizes all of the responses to what respondents like best about parks and recreation in the City. The following are the top five answers:

1. Location and Availability
2. Maintenance and Cleanliness of parks and facilities
3. Play equipment
4. Kid-friendly
5. Natural and shady place to relax

Table 7 - What do you like best?

| Responses | Number |
| :--- | :---: |
| [Location and Availability] <br> Great Location <br> Two recreation options with good variety <br> [Maintenance/Cleanliness] | 30 |
| [Play Equipment] <br> Good for all ages <br> Good Condition | 24 |
| [Kid-friendly] <br> Good spaces for children to play <br> Activities for the kids to do <br> Fun | 14 |
| [Natural Spaces] | 13 |
| Nice outdoor spaces <br> Plenty of shade <br> Good places to relax | 12 |
| [Programming] | 7 |
| Summer programs for kids <br> Cost | 7 |
| [Variety/events] |  |
| Variety of activities in parks <br> Events in parks <br> Parks are a great place to have get together | 7 |
| [Family-friendly] | 6 |
| [Relaxing] | 4 |
| [Sporting facilities] |  |
| Baseball fields |  |
| Basketball Courts |  |
| Tennis Courts |  |
| [Sledding] |  |
| [Trails at Wilcox] |  |
| [Safety/Security] |  |
| [Picnic] |  |
| [Pioneer Log Cabin] | 3 |

The final question, asked respondents what was one thing they would change to improve parks and recreation in the City. Table 8 is a compilation of the complete responses, it highlights the overall themes from all the responses, and then gives examples of the most common improvements mentioned by the respondents. The following are the top five answers:

1. Addition of a splash pad
2. More trails and bike paths which connect to local and regional infrastructure
3. Upgrade/add play equipment
4. Increase park security
5. Improve maintenance and cleanliness of parks and facilities

Table 8-One thing to improve parks and recreation

| Responses | Number |
| :--- | :---: |
| [Splash Pad] | 28 |
| [Additional Programming/Activities] <br> Classes for all ages <br> Activities for: Kids, Teens, and Adults <br> Evening Activities <br> More community events in the park <br> [Trails] <br> More non-motorized trails <br> More bike paths <br> Connect trails to existing local and regional sidewalk/trail network | 27 |
| [Play Equipment] <br> Upgrade existing equipment <br> Add more play equipment <br> Remove wood chips <br> [Security] | 23 |
| Increase security at parks <br> Increase sense of safety <br> Monitor behavior of unsupervised children and teens | 21 |
| [Maintenance/Cleanliness] | 14 |
| [Additional Amenities] <br> Benches, Shelters, Tables, and Umbrellas | 12 |
| [All Ages Play Equipment] <br> Equipment for young children | 11 |
| [Dog Park] | 11 |
| [Variety] <br> Additional activities, equipment, and programming | 11 |
| [Restrooms] | 11 |
| [Pool] | 9 |
| [Advertisement/Marketing] | 2 |
| Advertise parks, amenities, and programs available | 8 |
| [Acquisition] <br> Expand existing parks or acquire new parks | 6 |
| [Disc Golf] | 5 |
| [Better Parking] | 4 |
| [More Natural Areas] | 3 |
| [Reduce Fees] | 3 |
| [Location] |  |
|  | 3 |

## Goals and Objectives

Developing effective and achievable goals and objectives is an important part of the parks and recreation planning process. Overall, the Parks and Recreation Committee would like to provide high quality recreation opportunities for the community. More specific goals and objectives are based on the demographic characteristics of the population, the physical and environmental characteristics, and the input of the community.

Goals are the broadest level of ideas. By necessity, they are overreaching and general. However, objectives carry out the purpose of each goal. Action Plan items are the most specific level, they identify specific projects and programs to by pursued over the next five years. Action Plan items can include organizational, staffing, programming, public information, and operation and maintenance actions. The City of Bad Axe Parks and Recreation Committee formulated the following goals and objectives.

Goal 1: Continue to provide and improve recreational and support facilities that inspire community pride and are functional for a variety of uses and ages.

The citizens are proud of their existing park facilities. The City wishes to continue to maintain and improve these facilities so as to improve the quality of life for residents.

## Objectives

- Explore partnerships, grants, foundations and other funding opportunities.
- Continue to add amenities to Bad Axe park facilities based upon community input and need.
- Provide recreational opportunities for people with disabilities.
- Ensure that improvements and upgrades to park facilities are handicapped-accessible, where feasible.
- Look at new amenities to satisfy various age groups.
- Identify best location for future splash park.
- Ensure public parks are safe.


Goal 2: Provide quality leisure time activities with special consideration given to activities improving health and fitness.

Health and well-being are an important component of one's quality of life. Bad Axe can use its parks and recreation facilities and staff resources to offer activities and programs that will improve the health and fitness of its citizens.

## Objectives

- Provide both passive and active programming for a variety of ages and abilities of the population.
- Continue to work with existing recreation partners in the community to provide programs, leagues, and special events. Explore options for new and expanded partnerships to provide additional recreational opportunities.

Goal 3: Provide non-motorized pathways and bicycle routes for recreational and transportation use.

Pathways and bike routes are important for the residents of the City of Bad Axe. They were mentioned frequently by survey respondents as an improvement they would like added to the City. This is a component of a parks system that can by used by people of all ages and abilities. The City plans to look into ways to extend the existing walkway and path system.

## Objectives

- Develop a biking trail network across the City.
- Add walking and multi-use paths within existing parks.
- Improve path surfaces when appropriate.



## Goal 4: Retain public land and conserve natural resources for future generations.

The citizens of Bad Axe wish to see their current parks maintained and kept for the future. Additional parkland may be needed in the future to accommodate the recreational needs of the community.

## Objectives

- Retain existing parkland and acquire new public lands to meet the recreational needs of the community.
- Preserve and protect open space and other important natural features in Bad Axe.


## Goal 5: Create community awareness of Bad Axe recreational opportunities and promote them to citizens and visitors.

Communicating with the public is an important component of any municipal parks and recreation organization. As our population increasingly relies on the Internet for information, the City needs to take advantage of online opportunities to communicate and interact with citizens.

## Objectives

- Work with local arts and culture organizations to provide unique programming opportunities at the City's recreational sites and other venues.
- Work on Facebook, Snapchat, web site, and develop other online opportunities to communicate with the public about Bad Axe park facilities and events.



## Action Plan

With goals and objectives in place, the City of Bad Axe has developed an accompanying 5-year Action Plan. This is a tool that will enable the City to move toward accomplishing thier goals and objectives. The action plan is used to highlight specific projects which will maintain and improve the quality and diversity of parks and recreation opportunities.

Potential projects are shown on the following chart. Each of these action items relates to one or more of the goals from the previous goals and objectives section. They have each been assigned a priority level of 1 through 7. The potential capital improvements that are listed in Table 9 have been established to provide a framework for decision makers, and to enable the City to apply for grant funding for those proposed projects.

The project list is not a fixed element, nor is it exhaustive. It reflects the results of the input received from the City staff, the public hearing, and the online survey. Future circumstances, especially availability of funding, may influence the order in which the projects are completed.

Table 9 - Action Plan

| BAD AXE AREA RECREATION PLAN |  |  |  |
| :--- | :---: | :---: | :---: |
| Amprovement | Park | Relates to <br> Goal | Priority |
| Add walking/running trail | Unknown | $1,2,3$ | 1 |
| Add restroom facility | City Park | 1 | 4 |
| Add handicap accessible playground equipment | City Park | 1,2 | 3 |
| Disc golf course | Wilcox Park | 1,2 | 5 |
| Add spray park | City Park | 1,2 | 2 |
| Add dog park | Wilcox | 1 | 7 |
| Consider adding additional park land to meet demand | N/A | 4 | 6 |
| Install lighting \& security cameras | All parks | 1 | 7 |

## Financing Potential Improvements

Funding for parks and recreation capital improvements can come from a range of local, state, and federal programs. Grant funding is available for parks and recreation projects. However, applicants need to target potential funding agencies and programs very carefully so as to meet the specific required criteria. See Appendix $C$ for potential sources of recreation funding.


## Planning Process

In an effort to provide quality recreational opportunities for its citizens, the City of Bad Axe, the Bad Axe Public School District, and the Huron County Fairgrounds has developed this Parks and Recreation Plan as a tool to guide the development of recreation facilities over the next five years. This plan represents an ongoing commitment by the City to establish recreational goals and objectives for the community. The plan will also provide Bad Axe eligibility for grants from the Department of Natural Resources to assist the City in reaching its recreational goals.

The City of Bad Axe contracted with Spicer Group of Saginaw to assist the Parks and Recreation Committee with the completion of this plan. Spicer Group consultants met with the Parks and Recreation Committee 4 times during 2016 while working on the plan.

Data was collected about the City of Bad Axe, including demographics, natural features inventory, and an inventory of the parks and facilities owned and operated by the City. This data was gathered from a number of resources including City staff, the 2011 Bad Axe Parks and Recreation Plan, the Parks and Recreation Committee, and research of aerial images provided by Google Earth.

Three opportunities for input and participation were provided during the development of this plan, the results of which were described in an earlier section of this plan. Based upon the existing information and the public input, City staff and the Parks and Recreation Committee developed goals for parks and recreation in the City of Bad Axe. The Parks and Recreation Committee also created an action program to accomplish the goals of the plan.

Spicer Group completed a draft recreation plan which was subsequently available for review at the City Clerk's Office and on the City's website. The 30-day Notice of Review was published in the Huron Daily Tribune on December 7, 2016. The final opportunity for community input occurred at the advertised public hearing held prior to adoption of the plan, which was held on January 17, 2017. After this public hearing, the Parks and Recreation Committee passed a resolution recommending adoption of the Parks and Recreation Plan to the City Council. The City of Bad Axe approved a resolution to adopt the recreation plan at the City Council meeting on January 17, 2017. The Bad Axe School Board approved a resolution to adopt the recreation plan on January 23, 2017. Copies of the recreation plan were transmitted to Huron County Planning Commission, the East Michigan Council of Governments, and the Michigan Department of Natural Resources on February 9, 2016. Copies of the notification advertisements, the public hearing minutes, and the resolution, are included in Appendix D.


## Appendix A

2015 Sports, Fitness, and Leisure Activities Topline Participation Report

## 2015

Sports, Fitness and Leisure Activities Topline Participation Report


Sports \& Fitness
Industry Association

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## Method for the Participation Report

This Overview Report from the Physical Activity Council (PAC) is produced by a partnership of six of the major trade associations in US sports, fitness and leisure industries. Each partner produces more detailed reports on their specific areas of interest but this Overview Report summarizes data about levels of activity in the US. The overall aim of this report is to establish levels of activity and identify key trends in sports, fitness and recreation participation in the US. For more detailed results, please contact the relevant partner listed below.

During January and February of 2015 ,a total of 10,778 online interviews were carried out with a nationwide sample of individuals and households from the US Online Panel of over one million people operated by Synovate/IPSOS. A total of 5,067 individual and 5,711 household surveys were completed. The total panel is maintained to be representative of the US population for people ages 6 and older. Over sampling of ethnic groups took place to boost response from typically under responding groups.

The 2015 participation survey sample size of 10,778 completed interviews provides a high degree of statistical accuracy. All surveys are subject to some level of standard error that is, the degree to which the results might differ from those obtained by a complete census of every person in the US. A sport with a participation rate of five percent has a confidence interval of plus or minus 0.42 percentage points at the 95 percent confidence level.

A weighting technique was used to balance the data to reflect the total US population ages six and above. The following variables were used: gender, age, income, household size, region, population density and panel join date. The total population figure used was $292,064,000$ people ages six and older.
"Inactivity" is defined to include those participants who report no physical activity in 2014 and 16 sports/fitness activities that require minimal to no physical exertion.
If you have specific questions, pleased get in touch with Sports Marketing Surveys USA at usa@sportsmarketingsurveysusa.com or (561) 427-0647.

For more information on the following activities please contact:
b CLUB/INSTITUTIONAL FITNESS: International Health, Racquet and Sportsclub Association (IHRSA) www.ihrsa.org P: (617) 951-0055
, GOLF: The National Golf Foundation (NGF) www.ngf.org P: (561) 744-6006
, OUTDOOR: The Outdoor Foundation (OF) www.outdoorfoundation.org P: (202) 271-3252
, SNOWSPORTS: The Snowsports Industries America (SIA) www.snowsports.org P: (703) 556-9020

- TEAM SPORTS / INDIVIDUAL SPORTS / GENERAL FITNESS / WATERSPORTS: The Sports and Fitness Industry Association (SFIA) www.sfia.org P: (301) 495:6321
, TENNIS: The Tennis Industry Association (TIA) and United States Tennis Association (USTA) www.tennisindustry.org P: (843) 686-3036


## INTRODUCTION

## Inactivity takes a sharp turn upwards.

The Physical Activity Council's annual study continues to track participation in over 120 sports. This report gives a broad overview to the study. For more details on specific sports please contact the relevant PAC Partner (see Methodology).
Participation in sports seems to be fluctuating over the last few years, with increases in racquet, team, and water sports. Outdoor sports declined slightly in 2014 while fitness sports remain flat.
The overall levels of inactivity increased marginally in the last 12 months from $27.6 \%$ of Americans age six and older to $28.3 \%$. Although inactivity increased in 2014, those who are active seems to be participating more often and in multiple activities.
Inactivity for the younger age groups flattened out in 2014 while there was a sharp increases of inactivity for those 65 and older. Ages 18 to 24 show the most decrease, dropping $0.2 \%$ from 2013. Overall, inactivity seemed to increase among most ages.
On the positive side with 292 million Americans age 6 and older, 83 million inactives leaves 209 million "actives" taking part in a wide range of activities.
"Gen $Z$," or those born this millennium, continue to dominate team sports category. While the Millenials and "Gen X" groups maintain the fitness sports. All three generations are actively involved in outdoor sports and individual sports.

In terms of interest, all age groups continue to look at swimming as a means for future fitness. Followed heavily by outdoor activities. Fitness activities are featured high on the list for most adult age groups while team sports are important for the younger age groups.

## 2009 - 2014 Participation Trends

## Total Participation Rate by Sport

While we saw an decrease in activity for 2014, racquet, team, and water sports all had participation increases. This may be attributed to those who were active in 2014 are adding to their activities. While outdoor and fitness sports remain flat over the past few years, individual sports continue it's decline, dropping almost $1 \%$ over the last year.

## Participation Rates: \% of Individuals Ages 6+



## InACTIVITY Rates

## Inactivity Levels in the US

In 2014, we are seeing the a highest percentage of inactivity over the last six years. Americans continue to struggle with physical activity commitment. With the economy bouncing back and having more extreme weather conditions in 2014, more people choose other commitments than physical activity.


## InACTIVITY BY Age

## Inactivity Levels in the US

As the overall inactivity rate continues to increase, the rates among most are now higher than they were in 2009. In 2013, we saw a decrease in inactivity from ages 45+, however, these age groups were the more inactive in 2014. This fluctuation points to possible issues with health in relation to commitment to fitness. For the younger age groups, we find that 18 to 24 year olds continue to trend downward. Children ages 6 to 12 remained flat while we saw a decrease in activity from 13 to 17 year olds.


# Participation by Generation 

US Participants, Ages 6+

## A Breakdown of Participation Rates by Generation

Regardless of age, over half of each generation participate in fitness sports. This is possibly due to these activities being the easiest to perform and commit to. Team sports are more of a Gen Z activity, while water and racquet sports are dominated by the Millennials. Outdoor and individual sports tend to have younger participants as participation decreases with age



## Spending Trends

## Trends in Spending

Spending on gym membership/fees continued to increase in 2014, keeping the incline stable over the last four years. Overall, spending decreased or flattened out in 2014. Less money was spent on team sports, in and outside of school. Although decreased from 2013, spending on footwear, clothing, and equipment all remain high.


# PAY-TO-PLAY 

## Trends in Pay-to-Play School Program

Pay-to-Play programs charge parents a flat rate fee for their child to participate in school sports. Most parents who have children playing a sport in middle or high school, paid a fee so their child can participate 2014. Of these parents, almost half paid more this year than last year. Most parents pay under $\$ 150$, but a significant $28 \%$ pay over $\$ 200$ to the school.

Do you pay an extra fee for you child's school sports?


Has your child's sports fee changed this school year compared to last school year?


Approximately how much do you spend for your child(ren) to play sports at school?



## Aspirational Interest

## Which Sports Interest Non-Participants

Most people want to try swimming for fitness, which makes sense since it's the most gentle exercise on muscles and bones while getting a full body workout. Almost all age groups are interested in outdoor activities, such as camping, biking and hiking. For the older group, bird/wildlife watching is always a top interest.

| Ages 6-12 | Ages 13-17 |  |  | Ages 18-24 |
| :--- | :--- | :--- | :--- | :--- |
| Swimming For Fitness | Camping | Camping | Swimming For Fitness |  |
| Camping | Swimming For Fitness | Swimming For Fitness | Bicycling |  |
| Bicycling | Bicycling | Bicycling | Camping |  |
| Running/Jogging | Working Out With Weights | Hiking | Hiking |  |
| Basketball | Working Out Using Machines | Working Out With Weights | Working Out With Weights |  |
| Fishing | Hiking | Running/Jogging | Running/Jogging |  |
| Hiking | Running/Jogging | Backpacking | Working Out With Weights |  |
| Soccer | Shooting | Working Out Using Machines | Backpacking |  |
| Swimming on a team | Trail Running | Climbing | Canoeing |  |
| Working Out With Weights | Fishing | Trail Running | Trail Running |  |


| Ages 35-44 | Ages 45-54 |  |  | Ages 55-64 | Ages 65+ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Hiking | Swimming For Fitness | Bicycling | Swimming For Fitness |  |  |
| Swimming For Fitness | Camping | Swimming For Fitness | Birdwatching/Wildlife Viewing |  |  |
| Camping | Bicycling | Camping | Working Out Using Machines |  |  |
| Bicycling | Hiking | Hiking | Hiking |  |  |
| Working Out With Weights | Working Out Using Machines | Working Out With Weights | Fishing |  |  |
| Working Out Using Machines | Birdwatching/Wildlife Viewing | Fishing | Bicycling |  |  |
| Running/Jogging | Working Out With Weights | Working Out Using Machines | Working Out With Weights |  |  |
| Canoeing | Canoeing | Birdwatching/Wildlife Viewing | Fitness classes |  |  |
| Backpacking | Fishing | Canoeing | Camping |  |  |
| Rafting | Backpacking | Fitness classes | Golf |  |  |

Ranked by top ten most popular interested sport and activity

## Sports Participation Data

US Participants, Ages 6+

## A Breakdown of Participation in All Measured Sports

## Aerobic Activities

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c\|} \hline \text { Change } \\ 2013 / 2014 \end{array}$ | 2 year <br> AAG | 5 year <br> AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Aerobics (High Impact/Intensity \& Training)** |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 12,771 | 14,567 | 15,755 | 16,178 | 17,323 | 19,746 | 14.0\% | 10.5\% | 9.2\% |
| Casual | 1-49 times | 5,850 | 6,699 | 7,283 | 7,819 | 8,986 | 10,242 | 14.0\% | 14.5\% | 11.9\% |
| CORE | 50+ times | 6,921 | 7,868 | 8,473 | 8,359 | 8,337 | 9,504 | 14.0\% | 6.9\% | 6.8\% |
| Aquatic Exercise |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 8,965 | 8,947 | 9,042 | 9,177 | 8,483 | 9,122 | 7.5\% | 0.0\% | 0.5\% |
| Casual | 1-49 times | 5,411 | 5,345 | 5,598 | 5,785 | 5,281 | 5,901 | 11.7\% | 1.5\% | 2.0\% |
| CORE | 50+ times | 3,554 | 3,602 | 3,444 | 3,392 | 3,202 | 3,221 | 0.6\% | -2.5\% | -1.9\% |
| Boot Camp Style Cross-Training |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  | 7,706 | 7,496 | 6,911 | 6,774 | -2.0\% | -4.9\% |  |
| Casual | 1-49 times |  |  | 4,818 | 4,787 | 4,490 | 4,430 | -1.3\% | -3.8\% |  |
| CORE | 50+ times |  |  | 2,888 | 2,709 | 2,421 | 2,344 | -3.2\% | -6.9\% |  |
| Cardio Cross Trainer |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  | 5,430 | 7,484 | 37.8\% |  |  |
| Casual | 1-49 times |  |  |  |  | 2,744 | 4,292 | 56.4\% |  |  |
| CORE | 50+ times |  |  |  |  | 2,686 | 3,192 | 18.9\% |  |  |
| Cardio Kickboxing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 5,500 | 6,287 | 6,488 | 6,725 | 6,311 | 6,747 | 6.9\% | 0.4\% | 4.4\% |
| Casual | 1-49 times | 3,422 | 4,020 | 4,411 | 4,455 | 4,088 | 4,558 | 11.5\% | 1.6\% | 6.3\% |
| CORE | 50+ times | 2,078 | 2,267 | 2,077 | 2,271 | 2,223 | 2,189 | -1.5\% | -1.8\% | 1.3\% |
| Cross-Training Style Workouts* |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  |  | 11,265 |  |  |  |
| Casual | 1-49 times |  |  |  |  |  | 5,686 |  |  |  |
| CORE | 50+ times |  |  |  |  |  | 5,579 |  |  |  |
| Dance, Step, and Other Choreographed Exercise to Music* |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  |  | 21,455 |  |  |  |
| Casual | 1-49 times |  |  |  |  |  | 13,993 |  |  |  |
| CORE | 50+ times |  |  |  |  |  | 7,462 |  |  |  |
| Elliptical Motion Trainer |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 25,903 | 27,319 | 29,734 | 28,560 | 27,119 | 28,025 | 3.3\% | -0.9\% | 1.7\% |
| Casual | 1-49 times | 11,907 | 12,724 | 13,999 | 13,638 | 13,447 | 13,712 | 2.0\% | 0.3\% | 3.0\% |
| CORE | 50+ times | 13,996 | 14,595 | 15,736 | 14,922 | 13,673 | 14,313 | 4.7\% | -1.8\% | 0.6\% |
| Running/Jogging |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 42,511 | 46,650 | 50,061 | 51,450 | 54,188 | 51,127 | -5.6\% | -0.2\% | 3.9\% |
| Casual | 1-49 times | 18,031 | 20,039 | 21,409 | 21,973 | 24,345 | 23,083 | -5.2\% | 2.8\% | 5.2\% |
| CORE | 50+ times | 24,481 | 26,612 | 28,651 | 29,478 | 29,843 | 28,044 | -6.0\% | -2.4\% | 2.9\% |
| Stair Climbing Machine |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 13,653 | 13,269 | 13,409 | 12,979 | 12,642 | 13,216 | 4.5\% | 1.0\% | -0.6\% |
| Casual | 1-49 times | 7,511 | 7,233 | 7,559 | 7,303 | 7,365 | 7,679 | 4.3\% | 2.6\% | 0.5\% |
| CORE | 50+ times | 6,143 | 6,035 | 5,850 | 5,676 | 5,277 | 5,537 | 4.9\% | -1.1\% | -2.0\% |

AAG- Average Annual Growth

## Sports Participation Data

US Participants, Ages 6+

Aerobic Activities cont.

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{gathered} \text { Change } \\ 2013 / 2014 \end{gathered}$ | $\begin{aligned} & 2 \text { year } \\ & \text { AAG } \end{aligned}$ | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stationary Cycling (Group) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 6,762 | 7,854 | 8,738 | 8,477 | 8,309 | 8,449 | 1.7\% | -0.1\% | 4.8\% |
| Casual | 1-49 times | 3,844 | 4,536 | 5,088 | 5,053 | 5,253 | 5,353 | 1.9\% | 2.9\% | 7.1\% |
| CORE | 50+ times | 2,918 | 3,318 | 3,650 | 3,424 | 3,056 | 3,097 | 1.3\% | -4.7\% | 1.6\% |
| Stationary Cycling (Recumbent/Upright) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 36,215 | 36,036 | 36,341 | 35,987 | 35,247 | 35,693 | 1.3\% | -0.4\% | -0.3\% |
| Casual | 1-49 times | 18,009 | 18,031 | 18,363 | 18,265 | 18,311 | 18,255 | -0.3\% | 0.0\% | 0.3\% |
| CORE | 50+ times | 18,206 | 18,005 | 17,978 | 17,722 | 16,936 | 17,439 | 3.0\% | -0.7\% | -0.8\% |
| Swimming for Fitness |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  | 21,517 | 23,216 | 26,354 | 25,304 | -4.0\% | 4.8\% |  |
| Casual | 1-49 times |  |  | 14,065 | 15,139 | 16,912 | 16,459 | -2.7\% | 4.5\% |  |
| CORE | 50+ times |  |  | 7,453 | 8,077 | 9,442 | 8,845 | -6.3\% | 5.3\% |  |
| Treadmill |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 50,395 | 52,275 | 53,260 | 50,839 | 48,166 | 50,241 | 4.3\% | -0.5\% | 0.0\% |
| Casual | 1-49 times | 21,161 | 21,896 | 22,642 | 22,248 | 21,747 | 22,525 | 3.6\% | 0.7\% | 1.3\% |
| CORE | 50+ times | 29,234 | 30,378 | 30,617 | 28,591 | 26,419 | 27,716 | 4.9\% | -1.3\% | -0.9\% |
| Walking for Fitness |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 110,882 | 112,082 | 112,715 | 114,029 | 117,351 | 112,583 | -4.1\% | -0.6\% | 0.3\% |
| Casual | 1-49 times | 34,520 | 34,538 | 34,569 | 35,267 | 37,538 | 35,694 | -4.9\% | 0.8\% | 0.7\% |
| CORE | 50+ times | 76,362 | 77,544 | 78,146 | 78,762 | 79,813 | 76,889 | -3.7\% | -1.2\% | 0.2\% |

Conditioning Activities
All participation figures are in 000 s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c} \text { Change } \\ 2013 / 2014 \end{array}$ | $\begin{aligned} & 2 \text { year } \\ & \text { AAG } \end{aligned}$ | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Abdominal Machine/Device |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 19,691 | 18,978 | 18,721 | 18,907 | 18,439 | 19,066 | 3.4\% | 0.5\% | -0.6\% |
| Casual | 1-49 times | 7,448 | 7,383 | 7,549 | 7,640 | 7,919 | 8,219 | 3.8\% | 3.7\% | 2.0\% |
| CORE | 50+ times | 12,243 | 11,596 | 11,172 | 11,267 | 10,520 | 10,847 | 3.1\% | -1.8\% | -2.3\% |
| Barre |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  | 2,901 | 3,200 | 10.3\% |  |  |
| Casual | 1-49 times |  |  |  |  | 2,276 | 2,562 | 12.6\% |  |  |
| CORE | 50+ times |  |  |  |  | 625 | 638 | 2.0\% |  |  |
| Calisthenics/Bodyweight Exercise \& Bodyweight Accessory** |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  |  | 22,390 |  |  |  |
| Casual | 1-49 times |  |  |  |  |  | 8,970 |  |  |  |
| CORE | 50+ times |  |  |  |  |  | 13,420 |  |  |  |
| Pilates Training |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 8,770 | 8,404 | 8,507 | 8,519 | 8,069 | 8,504 | 5.4\% | 0.1\% | -0.5\% |
| Casual | 1-49 times | 5,077 | 4,863 | 5,191 | 5,212 | 4,782 | 5,131 | 7.3\% | -0.5\% | 0.4\% |
| CORE | 50+ times | 3,694 | 3,541 | 3,316 | 3,307 | 3,287 | 3,373 | 2.6\% | 1.0\% | -1.7\% |

## Sports Participation Data

US Participants, Ages 6+

## Conditioning Activities cont.

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c\|} \hline \text { Change } \\ 2013 / 2014 \end{array}$ | 2 year <br> AAG | 5 year <br> AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rowing Machine |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 9,098 | 9,469 | 9,765 | 9,975 | 10,183 | 9,813 | -3.6\% | -0.8\% | 1.6\% |
| Casual | 1-49 times | 4,751 | 5,023 | 5,359 | 5,521 | 5,743 | 5,581 | -2.8\% | 0.6\% | 3.3\% |
| CORE | 50+ times | 4,347 | 4,446 | 4,406 | 4,454 | 4,440 | 4,232 | -4.7\% | -2.5\% | -0.5\% |
| Stretching |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 36,299 | 35,720 | 34,687 | 35,873 | 36,202 | 35,624 | -1.6\% | -0.3\% | -0.3\% |
| Casual | 1-49 times | 8,727 | 8,578 | 8,165 | 8,996 | 9,718 | 9,579 | -1.4\% | 3.3\% | 2.1\% |
| CORE | 50+ times | 27,573 | 27,142 | 26,522 | 26,877 | 26,484 | 26,044 | -1.7\% | -1.6\% | -1.1\% |
| Tai Chi |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 3,315 | 3,193 | 2,975 | 3,203 | 3,469 | 3,446 | -0.7\% | 3.8\% | 1.0\% |
| Casual | 1-49 times | 1,835 | 1,819 | 1,641 | 1,835 | 2,019 | 2,053 | 1.7\% | 5.9\% | 2.6\% |
| CORE | 50+ times | 1,480 | 1,374 | 1,334 | 1,369 | 1,450 | 1,393 | -3.9\% | 1.0\% | -1.1\% |
| Yoga |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 18,934 | 20,998 | 22,107 | 23,253 | 24,310 | 25,262 | 3.9\% | 4.2\% | 6.0\% |
| Casual | 1-49 times | 11,143 | 12,045 | 12,548 | 13,305 | 14,129 | 14,802 | 4.8\% | 5.5\% | 5.9\% |
| CORE | 50+ times | 7,791 | 8,953 | 9,559 | 9,949 | 10,182 | 10,460 | 2.7\% | 2.5\% | 6.2\% |

## Strength Activities

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c\|} \hline \text { Change } \\ 2013 / 2014 \\ \hline \end{array}$ | $\begin{gathered} 2 \text { year } \\ \text { AAG } \end{gathered}$ | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Free Weights (Barbells) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 26,595 | 27,194 | 27,056 | 26,688 | 25,641 | 25,623 | -0.1\% | -2.0\% | -0.7\% |
| Casual | 1-49 times | 8,528 | 9,072 | 9,345 | 9,435 | 9,613 | 9,641 | 0.3\% | 1.1\% | 2.5\% |
| CORE | 50+ times | 18,067 | 18,122 | 17,711 | 17,253 | 16,028 | 15,981 | -0.3\% | -3.7\% | -2.4\% |
| Free Weights (Dumbbells) over 15 lbs |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  | 32,209 | 30,767 | -4.5\% |  |  |
| Casual | 1-49 times |  |  |  |  | 11,645 | 11,692 | 0.4\% |  |  |
| CORE | 50+ times |  |  |  |  | 20,564 | 19,075 | -7.2\% |  |  |
| Free Weights (Hand Weights) under 15 lbs |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  | 43,164 | 41,670 | -3.5\% |  |  |
| Casual | 1-49 times |  |  |  |  | 17,475 | 16,832 | -3.7\% |  |  |
| CORE | 50+ times |  |  |  |  | 25,689 | 24,838 | -3.3\% |  |  |
| Kettlebells* |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  |  | 10,240 |  |  |  |
| Casual | 1-49 times |  |  |  |  |  | 5,888 |  |  |  |
| CORE | 50+ times |  |  |  |  |  | 4,351 |  |  |  |
| Weight/Resistance Machines |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 39,075 | 39,185 | 39,548 | 38,999 | 36,267 | 35,841 | -1.2\% | -4.1\% | -1.7\% |
| Casual | 1-49 times | 14,411 | 14,484 | 15,287 | 15,383 | 14,857 | 14,590 | -1.8\% | -2.6\% | 0.3\% |
| CORE | 50+ times | 24,665 | 24,701 | 24,261 | 23,617 | 21,410 | 21,250 | -0.7\% | -5.0\% | -2.9\% |

## Sports Participation Data

US Participants, Ages 6+

## Individual Sports

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c\|} \hline \text { Change } \\ 2013 / 2014 \end{array}$ | 2 year AAG | 5 year <br> AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adventure Racing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,005 | 1,214 | 1,202 | 1,618 | 2,095 | 2,368 | 13.0\% | 21.3\% | 19.4\% |
| Casual | 1 time | 343 | 434 | 337 | 672 | 901 | 1,004 | 11.4\% | 22.7\% | 29.9\% |
| CORE | 2+ times | 662 | 780 | 866 | 945 | 1,194 | 1,365 | 14.3\% | 20.3\% | 15.7\% |
| Archery |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 6,368 | 6,323 | 6,471 | 7,173 | 7,647 | 8,435 | 10.3\% | 8.5\% | 5.9\% |
| Casual | 1-25 times | 5,336 | 5,387 | 5,546 | 5,967 | 6,337 | 7,021 | 10.8\% | 8.5\% | 5.7\% |
| CORE | 26+ times | 1,032 | 936 | 926 | 1,205 | 1,310 | 1,414 | 8.0\% | 8.3\% | 7.3\% |
| Bowling |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 57,972 | 56,585 | 53,906 | 48,614 | 46,209 | 46,642 | 0.9\% | -2.0\% | -4.2\% |
| Casual | 1-12 times | 44,582 | 43,732 | 42,423 | 37,939 | 35,681 | 36,061 | 1.1\% | -2.4\% | -4.1\% |
| CORE | 13+ times | 13,389 | 12,853 | 11,483 | 10,674 | 10,528 | 10,581 | 0.5\% | -0.4\% | -4.5\% |
| Boxing for Fitness |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  | 4,788 | 4,631 | 4,831 | 5,251 | 5,113 | -2.6\% | 3.0\% |  |
| Casual | 1-12 times |  | 2,495 | 2,228 | 2,075 | 2,538 | 2,438 | -3.9\% | 9.2\% |  |
| CORE | 13+ times |  | 2,293 | 2,404 | 2,756 | 2,713 | 2,675 | -1.4\% | -1.5\% |  |
| Boxing for Competition |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+times |  | 855 | 747 | 959 | 1,134 | 1,278 | 12.7\% | 15.5\% |  |
| Casual | 1-12 times |  | 598 | 516 | 769 | 982 | 1,074 | 9.4\% | 18.6\% |  |
| CORE | 13+ times |  | 257 | 232 | 190 | 152 | 204 | 34.2\% | 7.1\% |  |
| Golf (on a Golf Course) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 27,103 | 26,122 | 25,682 | 25,280 | 24,720 | 24,700 | -0.1\% | -1.3\% | -1.8\% |
| Ice Skating |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 10,964 | 11,477 | 11,626 | 11,214 | 10,679 | 10,649 | -0.3\% | -2.5\% | -0.5\% |
| Casual | 1-12 times | 9,480 | 9,817 | 9,898 | 9,375 | 9,023 | 8,904 | -1.3\% | -2.5\% | -1.2\% |
| CORE | 13+ times | 1,485 | 1,660 | 1,728 | 1,838 | 1,656 | 1,745 | 5.3\% | -2.3\% | 3.6\% |
| Martial Arts |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 6,643 | 6,002 | 5,037 | 5,075 | 5,314 | 5,364 | 0.9\% | 2.8\% | -3.9\% |
| Casual | 1-12 times | 1,435 | 1,424 | 1,171 | 1,207 | 1,533 | 1,599 | 4.3\% | 15.7\% | 3.2\% |
| CORE | 13+ times | 5,209 | 4,579 | 3,866 | 3,869 | 3,781 | 3,765 | -0.4\% | -1.3\% | -6.1\% |
| Mixed Martial Arts for Competition |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+times |  | 910 | 713 | 749 | 977 | 1,235 | 26.4\% | 28.5\% |  |
| Casual | 1-12 times |  | 528 | 419 | 638 | 783 | 979 | 25.0\% | 23.8\% |  |
| CORE | 13+ times |  | 382 | 294 | 182 | 194 | 257 | 32.1\% | 19.5\% |  |
| Mixed Martial Arts for Fitness |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  | 1,745 | 1,697 | 1,977 | 2,255 | 2,455 | 8.8\% | 11.5\% |  |
| Casual | 1-12 times |  | 577 | 536 | 816 | 1,203 | 1,265 | 5.2\% | 26.3\% |  |
| CORE | 13+ times |  | 1,168 | 1,162 | 1,161 | 1,052 | 1,190 | 13.0\% | 1.8\% |  |
| Roller Skating ( $\mathbf{2 \times 2}$ Wheels) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 8,001 | 8,137 | 7,851 | 7,274 | 6,599 | 6,914 | 4.8\% | -2.3\% | -2.7\% |
| Casual | 1-12 times | 6,324 | 6,289 | 6,311 | 5,928 | 5,188 | 5,545 | 6.9\% | -2.8\% | -2.4\% |
| CORE | 13+ times | 1,677 | 1,848 | 1,540 | 1,347 | 1,412 | 1,370 | -3.0\% | 0.9\% | -3.4\% |

## Sports Participation Data

US Participants, Ages 6+

## Individual Sports cont.

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\left\lvert\, \begin{gathered} \text { Change } \\ 2013 / 2014 \end{gathered}\right.$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Roller Skating (Inline Wheels) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 8,942 | 8,128 | 7,451 | 6,647 | 6,129 | 6,061 | -1.1\% | -4.5\% | -7.4\% |
| Casual | 1-12 times | 5,572 | 5,257 | 5,055 | 4,548 | 4,249 | 4,194 | -1.3\% | -3.9\% | -5.5\% |
| CORE | 13+ times | 3,371 | 2,871 | 2,397 | 2,100 | 1,880 | 1,867 | -0.7\% | -5.6\% | -11.0\% |
| Skateboarding |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 7,580 | 7,080 | 6,318 | 6,227 | 6,350 | 6,582 | 3.7\% | 2.8\% | -2.6\% |
| Casual | 1-25 times | 4,006 | 3,832 | 3,420 | 3,527 | 3,702 | 3,882 | 4.9\% | 4.9\% | -0.4\% |
| CORE | 26+ times | 3,574 | 3,248 | 2,897 | 2,700 | 2,648 | 2,700 | 2.0\% | 0.0\% | -5.3\% |
| Trail Running |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,845 | 4,985 | 5,373 | 5,806 | 6,792 | 7,531 | 10.9\% | 13.9\% | 9.3\% |
| Triathlon (Non-Traditional/Off Road) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 634 | 798 | 819 | 1,075 | 1,390 | 1,411 | 1.5\% | 15.4\% | 18.1\% |
| Casual | 1 time | 254 | 206 | 167 | 341 | 418 | 490 | 17.3\% | 19.9\% | 21.4\% |
| CORE | 2+ times | 380 | 592 | 653 | 734 | 972 | 921 | -5.3\% | 13.5\% | 21.1\% |
| Triathlon (Traditional/Road) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,148 | 1,593 | 1,686 | 1,789 | 2,262 | 2,203 | -2.6\% | 11.9\% | 14.9\% |
| Casual | 1 time | 374 | 496 | 519 | 616 | 741 | 764 | 3.1\% | 11.7\% | 15.8\% |
| CORE | 2+ times | 774 | 1,097 | 1,167 | 1,173 | 1,521 | 1,439 | -5.4\% | 12.2\% | 14.6\% |

## Racquet Sports

All participation figures are in 000 s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{gathered} \text { Change } \\ 2013 / 2014 \end{gathered}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Badminton |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 7,469 | 7,645 | 7,135 | 7,278 | 7,150 | 7,176 | 0.4\% | -0.7\% | -0.7\% |
| Casual | 1-12 times | 5,123 | 4,973 | 4,687 | 5,092 | 4,834 | 5,049 | 4.4\% | -0.3\% | -0.1\% |
| CORE | 13+ times | 2,346 | 2,672 | 2,448 | 2,185 | 2,316 | 2,127 | -8.2\% | -1.1\% | -1.5\% |
| Cardio Tennis |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,004 | 1,340 | 1,293 | 1,442 | 1,539 | 1,617 | 5.0\% | 5.9\% | 10.7\% |
| Pickleball* |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  |  |  |  | 2,462 |  |  |  |
| Racquetball |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,784 | 4,603 | 4,357 | 4,070 | 3,824 | 3,594 | -6.0\% | -6.0\% | -5.6\% |
| Casual | 1-12 times | 2,807 | 2,754 | 2,587 | 2,572 | 2,568 | 2,435 | -5.2\% | -2.7\% | -2.8\% |
| CORE | 13+ times | 1,978 | 1,849 | 1,772 | 1,498 | 1,255 | 1,159 | -7.6\% | -11.9\% | -10.0\% |
| Squash |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 796 | 1,031 | 1,112 | 1,290 | 1,414 | 1,596 | 12.9\% | 11.3\% | 15.2\% |
| Casual | 1-7 times | 512 | 689 | 725 | 928 | 1,082 | 1,209 | 11.7\% | 14.1\% | 19.2\% |
| CORE | 8+ times | 284 | 342 | 387 | 361 | 332 | 388 | 16.7\% | 4.3\% | 7.1\% |

## Sports Participation Data

US Participants, Ages 6+

## Racquet Sports

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{gathered} \text { Change } \\ 2013 / 2014 \end{gathered}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Table Tennis |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 18,251 | 19,374 | 18,561 | 16,823 | 17,079 | 16,385 | -4.1\% | -1.3\% | -2.0\% |
| Casual | 1-12 times | 12,773 | 13,245 | 12,963 | 12,041 | 12,364 | 11,832 | -4.3\% | -0.8\% | -1.4\% |
| CORE | 13+ times | 5,478 | 6,129 | 5,598 | 4,782 | 4,716 | 4,553 | -3.4\% | -2.4\% | -3.2\% |
| Tennis |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 18,546 | 18,719 | 17,772 | 17,020 | 17,678 | 17,904 | 1.3\% | 2.6\% | -0.6\% |

## Team Sports

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c\|} \hline \text { Change } \\ 2013 / 2014 \end{array}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Baseball |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 14,429 | 14,198 | 13,561 | 12,976 | 13,284 | 13,152 | -1.0\% | 0.7\% | -1.8\% |
| Casual | 1-12 times | 4,639 | 4,640 | 4,212 | 3,931 | 4,201 | 4,295 | 2.2\% | 4.6\% | -1.4\% |
| CORE | 13+ times | 9,790 | 9,558 | 9,350 | 9,046 | 9,083 | 8,857 | -2.5\% | -1.0\% | -2.0\% |
| Basketball |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 25,131 | 25,156 | 24,790 | 23,708 | 23,669 | 23,067 | -2.5\% | -1.4\% | -1.7\% |
| Casual | 1-12 times | 8,070 | 8,094 | 8,118 | 7,389 | 6,998 | 7,321 | 4.6\% | -0.3\% | -1.8\% |
| CORE | 13+ times | 17,061 | 17,062 | 16,672 | 16,319 | 16,671 | 15,746 | -5.5\% | -1.7\% | -1.6\% |
| Cheerleading |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 3,070 | 3,134 | 3,049 | 3,244 | 3,235 | 3,456 | 6.8\% | 3.3\% | 2.5\% |
| Casual | 1-25 times | 1,309 | 1,462 | 1,487 | 1,514 | 1,669 | 1,841 | 10.3\% | 10.3\% | 7.2\% |
| CORE | 26+ times | 1,761 | 1,672 | 1,562 | 1,730 | 1,566 | 1,615 | 3.1\% | -3.2\% | -1.4\% |
| Field Hockey |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,092 | 1,182 | 1,147 | 1,237 | 1,474 | 1,557 | 5.6\% | 12.4\% | 7.6\% |
| Casual | 1-7 times | 493 | 539 | 536 | 578 | 727 | 792 | 9.0\% | 17.4\% | 10.3\% |
| CORE | 8+ times | 600 | 644 | 611 | 659 | 747 | 764 | 2.3\% | 7.9\% | 5.2\% |
| Football (Flag) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 6,932 | 6,660 | 6,325 | 5,865 | 5,610 | 5,508 | -1.8\% | -3.1\% | -4.5\% |
| Casual | 1-12 times | 3,776 | 3,623 | 3,501 | 2,963 | 2,813 | 2,838 | 0.9\% | -2.1\% | -5.4\% |
| CORE | 13+ times | 3,156 | 3,037 | 2,825 | 2,902 | 2,797 | 2,669 | -4.6\% | -4.1\% | -3.2\% |
| Football (Touch) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 9,726 | 8,663 | 7,684 | 7,295 | 7,140 | 6,586 | -7.8\% | -4.9\% | -7.4\% |
| Casual | 1-12 times | 5,650 | 5,024 | 4,614 | 4,015 | 3,952 | 3,727 | -5.7\% | -3.6\% | -7.9\% |
| CORE | 13+ times | 4,077 | 3,639 | 3,069 | 3,280 | 3,188 | 2,859 | -10.3\% | -6.6\% | -6.5\% |
| Football (Tackle) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 7,243 | 6,850 | 6,448 | 6,220 | 6,165 | 5,978 | -3.0\% | -2.0\% | -3.7\% |
| Casual | 1-25 times | 3,291 | 3,060 | 2,691 | 2,566 | 2,601 | 2,588 | -0.5\% | 0.4\% | -4.6\% |
| CORE | 26+ times | 3,952 | 3,790 | 3,757 | 3,655 | 3,564 | 3,390 | -4.9\% | -3.7\% | -3.0\% |

## Sports Participation Data

US Participants, Ages 6+

Team Sports cont.

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{gathered} \text { Change } \\ 2013 / 2014 \end{gathered}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gymnastics |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 3,952 | 4,418 | 4,824 | 5,115 | 4,972 | 4,621 | -7.1\% | -4.9\% | 3.4\% |
| Casual | 1-49 times | 2,461 | 2,734 | 2,991 | 3,252 | 3,209 | 2,932 | -8.6\% | -5.0\% | 3.9\% |
| CORE | 50+ times | 1,492 | 1,684 | 1,832 | 1,863 | 1,763 | 1,689 | -4.2\% | -4.8\% | 2.8\% |
| Ice Hockey |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 2,018 | 2,140 | 2,131 | 2,363 | 2,393 | 2,421 | 1.2\% | 1.2\% | 3.8\% |
| Casual | 1-12 times | 918 | 1,006 | 957 | 1,082 | 1,093 | 1,129 | 3.3\% | 2.2\% | 4.4\% |
| CORE | 13+ times | 1,101 | 1,134 | 1,174 | 1,281 | 1,300 | 1,292 | -0.6\% | 0.4\% | 3.3\% |
| Lacrosse |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,162 | 1,423 | 1,501 | 1,607 | 1,813 | 2,011 | 10.9\% | 11.9\% | 11.7\% |
| Casual | 1-12 times | 543 | 637 | 701 | 788 | 914 | 978 | 7.1\% | 11.5\% | 12.6\% |
| CORE | 13+ times | 619 | 786 | 800 | 819 | 899 | 1,032 | 14.8\% | 12.3\% | 11.1\% |
| Paintball |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,705 | 4,104 | 3,606 | 3,528 | 3,595 | 3,443 | -4.2\% | -1.2\% | -5.9\% |
| Casual | 1-7 times | 2,886 | 2,739 | 2,579 | 2,456 | 2,546 | 2,447 | -3.9\% | -0.1\% | -3.2\% |
| CORE | 8+ times | 1,820 | 1,365 | 1,028 | 1,072 | 1,049 | 996 | -5.0\% | -3.6\% | -10.5\% |
| Roller Hockey |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,427 | 1,374 | 1,237 | 1,367 | 1,298 | 1,736 | 33.7\% | 14.3\% | 5.1\% |
| Casual | 1-12 times | 902 | 926 | 834 | 875 | 841 | 1,181 | 40.5\% | 18.3\% | 6.8\% |
| CORE | 13+ times | 524 | 448 | 404 | 493 | 457 | 555 | 21.3\% | 7.1\% | 2.3\% |
| Rugby |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 720 | 940 | 850 | 887 | 1,183 | 1,276 | 7.9\% | 20.6\% | 13.3\% |
| Casual | 1-7 times | 420 | 599 | 544 | 526 | 756 | 836 | 10.6\% | 27.1\% | 16.8\% |
| CORE | 8+ times | 300 | 342 | 306 | 361 | 427 | 440 | 3.0\% | 10.7\% | 8.6\% |
| Soccer (Indoor) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,825 | 4,920 | 4,631 | 4,617 | 4,803 | 4,530 | -5.7\% | -0.8\% | -1.2\% |
| Casual | 1-12 times | 2,051 | 2,156 | 2,120 | 2,006 | 1,967 | 1,917 | -2.6\% | -2.3\% | -1.3\% |
| CORE | 13+ times | 2,775 | 2,765 | 2,511 | 2,611 | 2,836 | 2,614 | -7.8\% | 0.4\% | -1.0\% |
| Soccer (Outdoor) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 13,957 | 13,883 | 13,667 | 12,944 | 12,726 | 12,592 | -1.1\% | -1.4\% | -2.0\% |
| Casual | 1-25 times | 7,545 | 7,418 | 7,314 | 6,740 | 6,532 | 6,622 | 1.4\% | -0.9\% | -2.5\% |
| CORE | 26+ times | 6,413 | 6,466 | 6,353 | 6,205 | 6,194 | 5,971 | -3.6\% | -1.9\% | -1.4\% |
| Softball (Fast-Pitch) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 2,476 | 2,513 | 2,400 | 2,624 | 2,498 | 2,424 | -3.0\% | -3.9\% | -0.3\% |
| Casual | 1-25 times | 1,166 | 1,317 | 1,235 | 1,245 | 1,117 | 1,158 | 3.6\% | -3.3\% | 0.2\% |
| CORE | 26+ times | 1,310 | 1,197 | 1,166 | 1,379 | 1,381 | 1,266 | -8.3\% | -4.1\% | -0.2\% |
| Softball (Slow-Pitch) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 9,180 | 8,477 | 7,809 | 7,411 | 6,868 | 7,077 | 3.0\% | -2.1\% | -5.0\% |
| Casual | 1-12 times | 3,659 | 3,493 | 3,281 | 2,825 | 2,685 | 2,825 | 5.2\% | 0.1\% | -4.8\% |
| CORE | 13+ times | 5,522 | 4,985 | 4,528 | 4,586 | 4,183 | 4,252 | 1.7\% | -3.6\% | -4.9\% |
| Swimming on a Team |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  |  | 2,363 | 2,502 | 2,638 | 2,710 | 2.7\% | 4.1\% |  |
| Casual | 1-49 times |  |  | 840 | 1,065 | 1,153 | 1,246 | 8.0\% | 8.2\% |  |
| CORE | 50+ times |  |  | 1,523 | 1,437 | 1,485 | 1,464 | -1.4\% | 1.0\% |  |

## Sports Participation Data

US Participants, Ages 6+

## Team Sports cont.

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\left\|\begin{array}{c} \text { Change } \\ 2013 / 2014 \end{array}\right\|$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Track and Field |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,480 | 4,383 | 4,341 | 4,257 | 4,071 | 4,105 | 0.8\% | -1.8\% | -1.7\% |
| Casual | 1-25 times | 2,175 | 2,007 | 1,830 | 1,820 | 1,808 | 1,797 | -0.6\% | -0.6\% | -3.7\% |
| CORE | 26+ times | 2,305 | 2,376 | 2,511 | 2,437 | 2,263 | 2,308 | 2.0\% | -2.6\% | 0.1\% |
| Ultimate Frisbee |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,636 | 4,571 | 4,868 | 5,131 | 5,077 | 4,530 | -10.8\% | -5.9\% | -0.3\% |
| Casual | 1-12 times | 3,320 | 3,175 | 3,391 | 3,647 | 3,715 | 3,448 | -7.2\% | -2.7\% | 0.9\% |
| CORE | 13+ times | 1,316 | 1,396 | 1,476 | 1,484 | 1,363 | 1,082 | -20.6\% | -14.4\% | -3.3\% |
| Volleyball (Beach/Sand) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,324 | 4,752 | 4,451 | 4,505 | 4,769 | 4,651 | -2.5\% | 1.7\% | 1.6\% |
| Casual | 1-12 times | 3,153 | 3,372 | 3,163 | 3,040 | 3,261 | 3,174 | -2.7\% | 2.3\% | 0.3\% |
| CORE | 13+ times | 1,171 | 1,381 | 1,289 | 1,465 | 1,509 | 1,477 | -2.1\% | 0.4\% | 5.2\% |
| Volleyball (Court) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 7,737 | 7,315 | 6,662 | 6,384 | 6,433 | 6,304 | -2.0\% | -0.6\% | -4.0\% |
| Casual | 1-12 times | 3,394 | 3,261 | 2,754 | 2,553 | 2,715 | 2,759 | 1.6\% | 4.0\% | -3.8\% |
| CORE | 13+ times | 4,343 | 4,055 | 3,909 | 3,831 | 3,718 | 3,545 | -4.7\% | -3.8\% | -4.0\% |
| Volleyball (Grass) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,970 | 4,714 | 4,211 | 4,088 | 4,098 | 3,911 | -4.6\% | -2.2\% | -4.6\% |
| Casual | 1-12 times | 3,699 | 3,359 | 2,958 | 2,955 | 3,026 | 2,869 | -5.2\% | -1.4\% | -4.8\% |
| CORE | 13+ times | 1,271 | 1,355 | 1,253 | 1,133 | 1,072 | 1,041 | -2.9\% | -4.1\% | -3.7\% |
| Wrestling |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 3,170 | 2,536 | 1,971 | 1,922 | 1,829 | 1,891 | 3.4\% | -0.7\% | -9.2\% |
| Casual | 1-25 times | 1,817 | 1,362 | 915 | 965 | 948 | 941 | -0.8\% | -1.2\% | -11.0\% |
| CORE | 26+ times | 1,354 | 1,174 | 1,056 | 957 | 881 | 950 | 7.8\% | 0.0\% | -6.6\% |

## Outdoor Sports

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | Change <br> $2013 / 2014$ | 2 year AAG 5 year AAG |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Backpacking Overnight - More Than 1/4 Mile From Vehicle/Home

| Total participation | 1+times | 7,757 | 7,998 | 7,722 | 7,933 | 9,069 | 10,101 | 11.4\% | 12.8\% | 5.6\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bicycling (BMX) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,858 | 2,090 | 1,958 | 1,861 | 2,168 | 2,350 | 8.4\% | 12.4\% | 5.2\% |
| Casual | 1-12 times | 743 | 865 | 807 | 856 | 1,129 | 1,205 | 6.7\% | 19.3\% | 10.9\% |
| CORE | 13+ times | 1,115 | 1,226 | 1,152 | 1,005 | 1,039 | 1,145 | 10.2\% | 6.8\% | 0.9\% |
| Bicycling (Mountain/Non-Paved Surface) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 7,367 | 7,152 | 6,989 | 7,265 | 8,542 | 8,044 | -5.8\% | 5.9\% | 2.1\% |
| Casual | 1-12 times | 3,393 | 3,386 | 3,218 | 3,270 | 3,751 | 3,707 | -1.2\% | 6.8\% | 2.0\% |
| CORE | 13+ times | 3,974 | 3,766 | 3,771 | 3,995 | 4,791 | 4,336 | -9.5\% | 5.2\% | 2.3\% |
| Bicycling (Road/Paved Surface) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 39,127 | 39,730 | 39,834 | 39,790 | 40,888 | 39,725 | -2.8\% | 0.0\% | 0.3\% |
| Casual | 1-25 times | 18,535 | 18,965 | 19,127 | 18,966 | 19,470 | 19,269 | -1.0\% | 0.8\% | 0.8\% |
| CORE | 26+ times | 20,592 | 20,765 | 20,708 | 20,824 | 21,417 | 20,456 | -4.5\% | -0.8\% | -0.1\% |

## Sports Participation Data

US Participants, Ages 6+

## Outdoor Sports cont.

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c\|} \text { Change } \\ 2013 / 2014 \end{array}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Birdwatching More Than 1/4 Mile From Home/Vehicle |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 13,847 | 13,317 | 13,067 | 13,535 | 14,152 | 13,179 | -6.9\% | -1.2\% | -0.9\% |
| Camping (Recreational vehicle) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 16,977 | 16,651 | 16,282 | 15,903 | 14,556 | 14,633 | 0.5\% | -4.0\% | -2.9\% |
| Casual | 1-7 times | 8,401 | 8,464 | 8,250 | 8,316 | 7,895 | 7,074 | -10.4\% | -7.7\% | -3.3\% |
| CORE | 8+ times | 8,576 | 8,187 | 8,033 | 7,587 | 6,661 | 7,559 | 13.5\% | 0.6\% | -2.1\% |
| Camping Within 1/4 Mile of Vehicle/Home |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 34,012 | 32,667 | 31,961 | 31,454 | 29,269 | 28,660 | -2.1\% | -4.5\% | -3.3\% |
| Climbing (Sport/Indoor/Boulder) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,541 | 4,542 | 4,445 | 4,355 | 4,745 | 4,536 | -4.4\% | 2.3\% | 0.1\% |
| Climbing (Traditional/Ice/Mountaineering) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 2,062 | 2,017 | 1,904 | 2,189 | 2,319 | 2,457 | 5.9\% | 5.9\% | 3.8\% |
| Fishing (Fly) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 5,755 | 5,523 | 5,581 | 5,848 | 5,878 | 5,842 | -0.6\% | 0.0\% | 0.3\% |
| Casual | 1-7 times | 3,099 | 3,022 | 3,123 | 3,598 | 3,761 | 3,638 | -3.3\% | 0.6\% | 3.5\% |
| CORE | 8+ times | 2,656 | 2,501 | 2,457 | 2,250 | 2,117 | 2,204 | 4.1\% | -0.9\% | -3.6\% |
| Fishing (Freshwater/Other) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 40,646 | 39,911 | 38,864 | 39,002 | 37,796 | 37,821 | 0.1\% | -1.5\% | -1.4\% |
| Casual | 1-7 times | 19,499 | 19,577 | 19,363 | 20,341 | 20,067 | 19,847 | -1.1\% | -1.2\% | 0.4\% |
| CORE | 8+ times | 21,147 | 20,334 | 19,501 | 18,660 | 17,729 | 17,973 | 1.4\% | -1.8\% | -3.2\% |
| Fishing (Saltwater) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 13,054 | 12,056 | 11,896 | 12,000 | 11,790 | 11,817 | 0.2\% | -0.8\% | -1.9\% |
| Casual | 1-7 times | 7,866 | 7,138 | 7,119 | 7,251 | 7,060 | 6,999 | -0.9\% | -1.8\% | -2.2\% |
| CORE | 8+ times | 5,188 | 4,918 | 4,777 | 4,749 | 4,730 | 4,819 | 1.9\% | 0.7\% | -1.4\% |
| Hiking (Day) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 32,542 | 32,534 | 33,494 | 34,519 | 34,378 | 36,222 | 5.4\% | 2.5\% | 2.2\% |
| Hunting (Bow) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 3,974 | 4,067 | 4,271 | 4,354 | 4,079 | 4,411 | 8.2\% | 0.9\% | 2.2\% |
| Casual | 1-7 times | 1,937 | 1,972 | 1,883 | 2,066 | 2,201 | 2,305 | 4.7\% | 5.6\% | 3.6\% |
| CORE | 8+ times | 2,037 | 2,096 | 2,388 | 2,288 | 1,877 | 2,107 | 12.2\% | -2.9\% | 1.4\% |
| Hunting (Handgun) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 2,575 | 2,493 | 2,690 | 3,112 | 3,198 | 3,091 | -3.4\% | -0.3\% | 4.0\% |
| Casual | 1-7 times | 1,614 | 1,581 | 1,613 | 1,923 | 2,084 | 1,984 | -4.8\% | 1.8\% | 4.6\% |
| CORE | 8+ times | 961 | 912 | 1,078 | 1,189 | 1,114 | 1,106 | -0.7\% | -3.5\% | 3.3\% |
| Hunting (Rifle) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 10,729 | 10,632 | 10,479 | 10,485 | 9,792 | 10,081 | 2.9\% | -1.8\% | -1.2\% |
| Casual | 1-12 times | 7,507 | 7,676 | 7,338 | 7,337 | 7,076 | 7,305 | 3.2\% | -0.2\% | -0.5\% |
| CORE | 13+ times | 3,222 | 2,956 | 3,140 | 3,149 | 2,716 | 2,776 | 2.2\% | -5.8\% | -2.7\% |
| Hunting (Shotgun) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 8,611 | 8,276 | 8,370 | 8,426 | 7,894 | 8,220 | 4.1\% | -1.1\% | -0.9\% |
| Casual | 1-7 times | 4,620 | 4,489 | 4,244 | 4,516 | 4,816 | 4,801 | -0.3\% | 3.2\% | 0.9\% |
| CORE | 8+ times | 3,991 | 3,788 | 4,126 | 3,910 | 3,079 | 3,419 | 11.1\% | -5.1\% | -2.3\% |

## Sports Participation Data

US Participants, Ages 6+

## Outdoor Sports cont.

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{array}{\|c\|} \text { Change } \\ 2013 / 2014 \end{array}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shooting (Sport Clays) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,232 | 4,291 | 4,296 | 4,544 | 4,479 | 4,645 | 3.7\% | 1.1\% | 1.9\% |
| Casual | 1-7 times | 2,724 | 2,808 | 2,866 | 3,061 | 3,064 | 3,173 | 3.6\% | 1.8\% | 3.1\% |
| CORE | 8+ times | 1,509 | 1,484 | 1,431 | 1,484 | 1,415 | 1,472 | 4.0\% | -0.3\% | -0.4\% |
| Shooting (Trap/Skeet) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 3,519 | 3,489 | 3,453 | 3,591 | 3,784 | 3,837 | 1.4\% | 3.4\% | 1.8\% |
| Casual | 1-7 times | 2,192 | 2,293 | 2,208 | 2,222 | 2,497 | 2,477 | -0.8\% | 5.8\% | 2.6\% |
| CORE | 8+ times | 1,327 | 1,197 | 1,245 | 1,369 | 1,286 | 1,360 | 5.7\% | -0.2\% | 0.8\% |
| Target Shooting (Handgun) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 12,919 | 12,485 | 13,638 | 15,418 | 14,370 | 14,426 | 0.4\% | -3.2\% | 2.5\% |
| Casual | 1-7 times | 7,279 | 7,345 | 8,135 | 8,990 | 8,381 | 8,448 | 0.8\% | -3.0\% | 3.2\% |
| CORE | 8+ times | 5,640 | 5,140 | 5,504 | 6,428 | 5,989 | 5,978 | -0.2\% | -3.5\% | 1.6\% |
| Target Shooting (Rifle) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 12,916 | 12,637 | 13,032 | 13,853 | 13,023 | 13,029 | 0.1\% | -3.0\% | 0.3\% |
| Casual | 1-7 times | 7,465 | 7,604 | 7,823 | 7,912 | 7,649 | 7,627 | -0.3\% | -1.8\% | 0.5\% |
| CORE | 8+ times | 5,452 | 5,033 | 5,209 | 5,941 | 5,374 | 5,403 | 0.5\% | -4.5\% | 0.2\% |
| Wildlife Viewing More Than 1/4 Mile From Home/Vehicle |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 22,702 | 21,158 | 21,495 | 22,482 | 21,359 | 21,110 | -1.2\% | -3.1\% | -1.4\% |

## Water Sports

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{gathered} \text { Change } \\ 2013 / 2014 \end{gathered}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Boardsailing/Windsurfing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,218 | 1,373 | 1,384 | 1,372 | 1,324 | 1,562 | 18.0\% | 7.2\% | 5.4\% |
| Casual | 1-7 times | 917 | 946 | 941 | 1,108 | 1,090 | 1,277 | 17.2\% | 7.8\% | 7.2\% |
| CORE | 8+ times | 302 | 428 | 444 | 264 | 234 | 285 | 21.6\% | 5.2\% | 3.1\% |
| Canoeing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 9,997 | 10,306 | 10,170 | 9,813 | 10,153 | 10,044 | -1.1\% | 1.2\% | 0.1\% |
| Jet Skiing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 7,770 | 7,739 | 7,574 | 6,996 | 6,413 | 6,355 | -0.9\% | -4.6\% | -3.9\% |
| Casual | 1-7 times | 5,138 | 5,203 | 5,400 | 5,125 | 4,407 | 4,545 | 3.1\% | -5.4\% | -2.2\% |
| CORE | 8+ times | 2,632 | 2,536 | 2,174 | 1,870 | 2,006 | 1,810 | -9.8\% | -1.3\% | -6.9\% |
| Kayaking (Recreational) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 6,226 | 6,339 | 7,347 | 8,187 | 8,716 | 8,855 | 1.6\% | 4.0\% | 7.4\% |
| Kayaking (Sea/Touring) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,776 | 1,958 | 2,087 | 2,446 | 2,694 | 2,912 | 8.1\% | 9.1\% | 10.5\% |
| Kayaking (White Water) |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 1,306 | 1,606 | 1,694 | 1,878 | 2,146 | 2,351 | 9.6\% | 11.9\% | 12.6\% |
| Rafting |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 4,485 | 4,389 | 4,141 | 3,756 | 3,836 | 3,781 | -1.4\% | 0.3\% | -3.3\% |

## Sports Participation Data

US Participants, Ages 6+

## Water Sports cont.

All participation figures are in 000s

|  | Definition | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | $\begin{gathered} \text { Change } \\ 2013 / 2014 \end{gathered}$ | 2 year AAG | 5 year AAG |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sailing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+times | 4,284 | 4,106 | 3,797 | 3,841 | 3,915 | 3,924 | 0.2\% | 1.1\% | -1.7\% |
| Casual | 1-7 times | 2,687 | 2,604 | 2,470 | 2,565 | 2,682 | 2,699 | 0.6\% | 2.6\% | 0.2\% |
| CORE | 8+ times | 1,598 | 1,502 | 1,328 | 1,276 | 1,233 | 1,225 | -0.6\% | -2.0\% | -5.1\% |
| Scuba Diving |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 2,970 | 2,938 | 2,866 | 2,781 | 3,174 | 3,145 | -0.9\% | 6.6\% | 1.3\% |
| Casual | 1-7 times | 2,015 | 2,014 | 2,027 | 1,932 | 2,351 | 2,252 | -4.2\% | 8.7\% | 2.7\% |
| CORE | 8+ times | 955 | 925 | 840 | 849 | 823 | 893 | 8.5\% | 2.8\% | -1.1\% |
| Snorkeling |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 9,827 | 9,332 | 9,312 | 8,664 | 8,700 | 8,752 | 0.6\% | 0.5\% | -2.2\% |
| Casual | 1-7 times | 7,716 | 7,329 | 7,272 | 6,904 | 6,893 | 6,935 | 0.6\% | 0.2\% | -2.1\% |
| CORE | 8+ times | 2,111 | 2,003 | 2,041 | 1,760 | 1,807 | 1,818 | 0.6\% | 1.6\% | -2.7\% |
| Stand Up Paddling |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times |  | 1,050 | 1,146 | 1,392 | 1,993 | 2,751 | 38.1\% | 40.6\% |  |
| Surfing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 2,505 | 2,585 | 2,481 | 2,545 | 2,658 | 2,721 | 2.4\% | 3.4\% | 1.7\% |
| Casual | 1-7 times | 1,429 | 1,423 | 1,462 | 1,544 | 1,629 | 1,645 | 1.0\% | 3.2\% | 2.9\% |
| CORE | 8+ times | 1,077 | 1,162 | 1,019 | 1,001 | 1,029 | 1,076 | 4.5\% | 3.6\% | 0.2\% |
| Wakeboarding |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 3,561 | 3,611 | 3,517 | 3,368 | 3,316 | 3,125 | -5.8\% | -3.7\% | -2.5\% |
| Casual | 1-7 times | 2,418 | 2,462 | 2,378 | 2,237 | 2,306 | 2,199 | -4.6\% | -0.8\% | -1.8\% |
| CORE | 8+ times | 1,143 | 1,150 | 1,141 | 1,132 | 1,010 | 926 | -8.4\% | -9.6\% | -4.0\% |
| Water Skiing |  |  |  |  |  |  |  |  |  |  |
| Total participation | 1+ times | 5,228 | 4,849 | 4,626 | 4,434 | 4,202 | 4,007 | -4.7\% | -4.9\% | -5.2\% |
| Casual | 1-7 times | 3,545 | 3,278 | 3,094 | 3,122 | 3,069 | 2,911 | -5.1\% | -3.4\% | -3.8\% |
| CORE | 8+ times | 1,683 | 1,571 | 1,532 | 1,312 | 1,133 | 1,095 | -3.3\% | -8.5\% | -8.1\% |

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## 2015 Physical Activity Council

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SFIA Research, powered by Sports Marketing Surveys USA (SMS), is the sole provider of marketing research and analysis for the Sports \& Fitness Industry Association (SFIA). This partnership places SMS at the forefront when it comes to marketing research of all things sports, sports participation and current trends in sports.

Sports Marketing Surveys USA has been in business since 1985, providing quantitative and qualitative marketing research and information for many of the leading manufactures and organizations throughout the industry.

- Quantitative and Qualitative Consumer Research
- Dealer Studies
, Market Trend Analysis
- Participation Based Geo Targeting
- Sponsorship Evaluation
, Market Size Evaluations
- New Product Feasibility Studies


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## Appendix B

Complete Community Survey Results Report

## Bad Axe Recreation Plan Survey Results

## Total Responses: 292 | Completion Rate: 100\%

Where do you live?

| Response | Chart | Percentage | Count |
| :--- | :---: | :---: | :---: |
| City of Bad Axe |  | $53.6 \%$ | 155 |
| Colfax Township |  | $15.2 \%$ | 44 |
| Verona Township |  | $12.1 \%$ | 35 |
| Elsewhere in Huron County |  | $15.6 \%$ | 45 |
| Other |  | $3.5 \%$ | 10 |
|  |  | Total Responses | $\mathbf{2 8 9}$ |

For how many years have you lived in the community that you selected above in Question \#13?

| Response | Chart | Percentage | Count |
| :--- | :--- | :--- | :---: |
| Less than 1 year |  | $2.4 \%$ | 7 |
| 1 to 4 years |  | $13.1 \%$ | 38 |
| 5 to 10 years |  | $13.4 \%$ | 39 |
| 11 to 19 years |  | $21.0 \%$ | 61 |
| Over 20 years |  | $50.0 \%$ | 145 |

What is your age?

| Chart | Percentage | Count |  |
| :--- | :--- | :---: | :---: |
| Under 18 |  | $3.5 \%$ | 10 |
| $18-24$ |  | $9.3 \%$ | 27 |
| $25-34$ |  | $27.3 \%$ | 79 |
| $35-44$ |  | $25.3 \%$ | 73 |
| $45-54$ |  | $14.9 \%$ | 43 |
| $55-64$ |  | $14.2 \%$ | 41 |
| $65+$ |  | $5.5 \%$ | 16 |
|  |  | Total Responses | $\mathbf{2 8 9}$ |

How many people live in your household?

| Response | Chart | Percentage | Count |
| :--- | :--- | :---: | :---: |
| 1 |  | $5.8 \%$ | 17 |
| 2 |  | $28.9 \%$ | 84 |
| 3 |  | $17.2 \%$ | 50 |
| 4 |  | $23.0 \%$ | 67 |
| 5 or more |  | $25.1 \%$ | 73 |
|  |  |  | Total Responses |

1. How many times did you visit a City of Bad Axe park in the past year?

| Response | Chart | Percentage | Count |
| :--- | :--- | :---: | :---: |
| Never |  | $2.8 \%$ | 8 |
|  |  | $8.0 \%$ | 23 |
| 2 to 5 times |  | $38.4 \%$ | 111 |
| 6 to 10 times |  | $19.4 \%$ | 56 |
| More than 10 times |  | $31.5 \%$ | 91 |
|  |  | Total Responses | $\mathbf{2 8 9}$ |

2. Why do you visit parks in the City of Bad Axe? (please check all that apply)

| Response | Chart | Percentage | Count |
| :--- | :--- | :---: | :---: |
| Playground equipment |  | $69.9 \%$ | 200 |
| Picnicking |  | $23.8 \%$ | 68 |
| Informal sports participation |  | $9.8 \%$ | 28 |
| Walking |  | $36.0 \%$ | 103 |
| Participate in a sports league |  | $8.7 \%$ | 25 |
| Jogging |  | $3.8 \%$ | 11 |
| Sledding |  | $10.5 \%$ | 30 |
| Enjoying nature | $26.2 \%$ | 75 |  |
| In-line skating | $2.4 \%$ | 7 |  |
| Using Wilcox Community Center |  | $22.4 \%$ | 64 |
| Visiting the Museum |  | $17.1 \%$ | 49 |
| Community events |  | $35.3 \%$ | 101 |
| Watching a sporting event |  | $19.2 \%$ | 55 |
| Health and Fitness |  | $13.6 \%$ | 39 |
| Participating in annual events |  | $27.6 \%$ | 79 |

3. Please evaluate the following general aspects of parks and recreation in the City of Bad Axe.

|  | Very <br> Good | Good | Neutral | Poor | Very <br> Poor | Don't <br> Know | Total <br> Responses |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Safety and Security | 30 | 120 | 102 | 25 | 7 | 6 | 288 |
| Maintenance and | $10.4 \%$ | $41.7 \%$ | $35.4 \%$ | $8.7 \%$ | $2.4 \%$ | $2.1 \%$ |  |
| Appearance | 25 | 135 | 90 | 34 | 5 | 1 | 288 |
| Quality of Programs | $8.7 \%$ | $46.9 \%$ | $31.2 \%$ | $11.8 \%$ | $1.7 \%$ | $0.3 \%$ |  |
| Variety of | 19 | 101 | 91 | 24 | 7 | 48 | 287 |
| Facilities/Amenities | $6.6 \%$ | $35.2 \%$ | $31.7 \%$ | $8.4 \%$ | $2.4 \%$ | $16.7 \%$ |  |
|  | 8 | 81 | 111 | 70 | 14 | 8 | 288 |

4. What additional facilities/amenities would you like to see added to the parks in Bad Axe? (Check all that apply.)

| Response | Chart | Percentage | Count |
| :--- | :---: | :---: | :---: |
| Benches |  | $33.7 \%$ | 98 |
| Disc Golf |  | $19.2 \%$ | 56 |
| Dog Park |  | $32.3 \%$ | 94 |
| Natural Areas |  | $23.7 \%$ | 69 |
| Walking/Biking Paths |  | $60.1 \%$ | 175 |
| Pavilions/Shelters |  | $17.2 \%$ | 50 |
| Playground |  | $26.1 \%$ | 76 |
| Restrooms at Wilcox Park |  | $54.3 \%$ | 158 |
| Skate Park |  | $12.0 \%$ | 35 |
| Splash Park |  | $76.6 \%$ | 223 |
| Other (please specify) |  | $14.4 \%$ | 42 |

"Other Responses" on the following page.

## 4. What additional facilities/amenities would you like to see added to the parks in Bad Axe? (Check all that apply.) (Other (please specify))

| $\#$ | Response |
| :--- | :--- |
| 1. | Pool |
| 2. | More equipment for ALL age groups. there isn't much for young children (toddlers \& preschool aged). |
| 3. | Outdoor concert space |
| 4. | No wood chips in the play area |
| 5. | Fountain park but cost of maintenance may deter the park. |
| 6. | Swings for seniors |
| 7. | Better play equipment for children, and a play area for younger children 0-4 yr olds |
| 8. | Mini golf with low fee |
| 9. | Art, statues, grills, security, pet friendly |
| 10. | Mud Volleyball |
| 11. | Music venues at the fairgrounds |
| 12. |  |
| 13. | Pool |
| 14. | Accessible playground for all and toddler safe equipment |
| 15. | Accessible playground for all and toddler safe equipment |
| 16. | Swimming pool! |
| 17. | Walking trails, pool |
| 18. | Fence around perimeter (especially Wilcox) |
| 19. | with skate park let people with RC cars / truck in |
| 20. | Community pool |
| 21. | Need a bigger sand box. Plus, all the bolts heads need to be hit down or someone is going to get hurt. |
| 22. | Band stand |
| 23. | A splash park would be an awesome addition if a small town like crosse well can maintain one we should be <br> able as well |
| 24. | Better restrooms at the ball fields |
| 25. | Concession stand |
| 26. | Safer equipment for younger children |
| 27. | more playground equipment. definitely a splsh park. |
| 28. | I would rather have tall grass around trees than round-up sprayed there. |
| 29. | Swimming Pool |
| 30. | Indoor playscape for winter use. |
| 31. | Restrooms and a splash park |
| 32. | More nature-oriented places |
| 33. | pool |
| 34. | Safer running/sledding hill at Wilcox Park |
| 35. | A designate loop of sidewalks and trails connecting the two parks. Wide enough for bike and walking |
| 36. | Pool |
| 37. | Workout equipment for adults like they have in the city |
| 38. | Pay to maintain (mow/water) the CITY prouperty that the little league fields are on instead of making the <br> leage pay. <br> 39.$\quad$ Age appropriate equipment for all ages |
| 40. | Public pool |
| 41. | Community pool |
| 42. | Community pool |

5. What additional recreation programs would you like to see added in Bad Axe?

| Response | Chart | Percentage | Count |
| :---: | :---: | :---: | :---: |
| Adult softball league |  | 30.5\% | 73 |
| Dodgeball league |  | 12.6\% | 30 |
| Health/fitness classes |  | 56.9\% | 136 |
| Horseshoe league |  | 16.7\% | 40 |
| Instructional classes (golf, gymnastics, boater safety, hunter safety etc) |  | 47.7\% | 114 |
| Roller Hockey league |  | 8.8\% | 21 |
| Sand volleyball league |  | 24.7\% | 59 |
| Other (please specify) |  | 8.4\% | 20 |
|  |  | Total Responses | 239 |

5. What additional recreation programs would you like to see added in Bad Axe? (Other (please specify))

| $\#$ | Response |
| :--- | :--- |
| 1. | anything aimed at school aged children and not just teens. |
| 2. | Disc golf |
| 3. | Swimming pool |
| 4. | Swimming |
| 5. | Swimming pool |
| 6. | Swimming lessons |
| 7. | Kids self defense/karate classes |
| 8. |  |
| 9. | Disc golf leagues, monthly Boche ball |
| 10. | Bocce ball |
| 11. |  |
| 12. | Swimming pool |
| 13. | Bike trail, running trails to local businesses |
| 14. | Extended summer camp hours |
| 15. | Splash pad |
| 16. | Movies in the park |
| 17. | Swimming pool |
| 18. | Disc golf league or tournaments |
| 19. | Swimming classes |
| 20. | It's a stretch but maybe scuba diving or just something cool like that |

6. How would you prioritize the following activities for the City of Bad Axe Parks and Recreation Department over the next five years?

|  | A Top <br> Priority | Very <br> Important | Somewhat <br> Important | Not <br> Important | No <br> Opinion | Total <br> Responses |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Upgrade/Add Amenities to | 81 | 139 | 58 | 2 | 7 | 287 |
| existing parks | $28.2 \%$ | $48.4 \%$ | $20.2 \%$ | $0.7 \%$ | $2.4 \%$ | 287 |
| Acquire additional park land | 29 | 86 | 107 | 50 | 14 | 286 |
| Add new recreational | $10.1 \%$ | $30.1 \%$ | $37.4 \%$ | $17.5 \%$ | $4.9 \%$ |  |
| programs | 58 | 123 | 80 | 14 | 11 | 286 |

7. What is your opinion regarding the following statement about the Pioneer Log Cabin Village?

|  | Strongly <br> Agree | Agree | Neutral | Disagree | No <br> Opinion | Total <br> Responses |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| It is an important part of our community | 133 | 87 | 42 | 10 | 17 | 289 |
| and it should be preserved. | $46.0 \%$ | $30.1 \%$ | $14.5 \%$ | $3.5 \%$ | $5.9 \%$ | 289 |
| I would like to see the Pioneer Log Cabin | $5418.8 \%$ | 83 | 100 | 13 | 37 | 287 |
| Facilities open more days of the week. |  | $28.9 \%$ | $34.8 \%$ | $4.5 \%$ | $12.9 \%$ | 287 |

8. What is your opinion regarding the skate park?

| Response | Chart | Percentage | Count |
| :---: | :---: | :---: | :---: |
| It is an important part of the City's recreation |  | 19.7\% | 56 |
| I do not use the Skate Park |  | 80.3\% | 228 |
|  |  | Total Responses | 284 |

9. Overall, what is your opinion of the City of Bad Axe parks system?

| Response | Chart | Percentage | Count |
| :--- | :---: | :---: | :---: |
| Very satisfied |  | $3.8 \%$ | 11 |
| Satisfied |  | $41.8 \%$ | 120 |
| Neutral |  | $38.7 \%$ | 111 |
| Disappointed |  | $14.6 \%$ | 42 |
| Very Disappointed |  | $1.0 \%$ | 3 |
|  |  | Total Responses | $\mathbf{2 8 7}$ |

10. If there is a person with a disability in your family, please indicate which of the following would make Bad Axe parks more user-friendly for you and your family member?

|  | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Total Responses |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Flatter, easier grades | $\begin{gathered} 48 \\ 28.2 \% \end{gathered}$ | $\begin{gathered} 62 \\ 36.5 \% \end{gathered}$ | $\begin{gathered} 58 \\ 34.1 \% \end{gathered}$ | $\begin{gathered} 2 \\ 1.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | 170 |
| Accessible playgrounds | $\begin{gathered} 55 \\ 31.4 \% \end{gathered}$ | $\begin{gathered} 67 \\ 38.3 \% \end{gathered}$ | $\begin{gathered} 50 \\ 28.6 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2.3 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0.0 \% \end{gathered}$ | 175 |
| Accessible parking | $\begin{gathered} 53 \\ 30.3 \% \end{gathered}$ | $\begin{gathered} 75 \\ 42.9 \% \end{gathered}$ | $\begin{gathered} 45 \\ 25.7 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2.3 \% \end{gathered}$ | $\begin{gathered} 0 \\ 0.0 \% \end{gathered}$ | 175 |
| Accessible restrooms | $\begin{gathered} 86 \\ 47.8 \% \end{gathered}$ | $\begin{gathered} 49 \\ 27.2 \% \end{gathered}$ | $\begin{gathered} 39 \\ 21.7 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 1.1 \% \end{gathered}$ | 180 |
| Paved trails | $\begin{gathered} 72 \\ 38.7 \% \end{gathered}$ | $\begin{gathered} 65 \\ 34.9 \% \end{gathered}$ | $\begin{gathered} 42 \\ 22.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2.2 \% \end{gathered}$ | 186 |
| Accessible spectator viewing areas | $\begin{gathered} 46 \\ 26.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 38.4 \% \end{gathered}$ | $\begin{gathered} 57 \\ 32.2 \% \end{gathered}$ | $\begin{gathered} 6 \\ 3.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | 177 |

## 11. What do you like best about parks and recreation in the City of Bad Axe?

| $\#$ | Response |
| :--- | :--- |
| 1. | The equipment is good for kids of all ages |
| 2. | Ilike that it is a place for families to spend time together. |
| 3. | We like that the city park is shaded with beautiful trees, Wilcox has a nice trail, like that the library is close to <br> ball parks \& library. |
| 4. | Baseball fields |
| 5. | Generally well maintained. Clean |
| 6. | Location to town |
| 7. | The locations. |
| 8. | Fun, something or kids to do |
| 9. | Location and play equipment that is available! |
| 10. | The nice shady areas and atmosphere |
| 11. | Clean and easy to get to. |
| 12. | It's kid friendly |
| 13. | The play sets |
| 14. | My daughter loves the swings and slides |
| 15. | Both parks are set up and maintained nicely. |
| 16. | The available of the parks |
| 17. | The city park is nice and has many things to do. |
| 18. | That we have them! Thanks! Love the trees for shade, cleanliness, nice surroundings |
| 19. | Clean |
| 20. | The parks are well maintained and clean |
| 21. | Location are in a good spot. |
| 22. | The summer parks \& rec program for kids. It would be nice to see something for young teens to keep them |
| active and give them something productive to do. |  |
| 23. | How easily accessible they are in general. |
| 24. | Playground |
| 25. | Both allow for big groups to gather. |
| 26. | Cleanliness |


| 27. | The playground equipment is in good shape. |
| :---: | :---: |
| 28. | Where they are located at. |
| 29. | Clean \& safe |
| 30. | There needs to be more outlets for kids in the area. You have Wilcox park that sits empty. Why not have dances! Or outdoors movies for kids at the parks. Anything. Right now there is nothing. |
| 31. | Close to town |
| 32. | To take the kids to play well u sit and watch them |
| 33. | Wish that the summer park recreation program wasn't so much money. I remember going when I was a kid and my parents were able to send 5 kids but now hard to afford to send one |
| 34. | Location and variety of free events |
| 35. | Large spaces available with shade and location of city park. Awesome summer park rec program for children! My kids enjoy the nature trail at Wilcox. |
| 36. | It's a shady play area for children who may not have that available. (Because of Apartment living, visiting grandparents, etc.) |
| 37. | The Log Cabin Village is a beautiful Park of our little town. |
| 38. | Large spaces available with shade and location of city park. Awesome summer park rec program for children! My kids enjoy the nature trail at Wilcox. |
| 39. | that you can go to relay for life and the Huron County festivals there and be with all your friends |
| 40. | Location |
| 41. | Close to where we live, but not our favorite to go... we usually travel out of town to parks I feel are safer for younger ages since bad axe is $5+$ equipment |
| 42. | clean and easy to get to. |
| 43. | Centrally located, decent variety for a small city, well maintained. |
| 44. | Location |
| 45. | Location |
| 46. | They are always clean. |
| 47. | It gets the kids to play outside instead of playing indoors |
| 48. | Kept clean |
| 49. | The newer equipment at the city park is great. Both city park and Wilcox are well maintained. |
| 50. | The upkeep of the park is good. People of the community need to follow rules as well as respect the parks to keep them cleaner and use them as they are intended. |
| 51. | Summer program |
| 52. | A great set up for family events |
| 53. | Nice view |
| 54. | Location <br> Baseball and softball fields |
| 55. | I like that it is a place for young and old to access. The playground equipment at both parks seem inviting and well-kept and the basketball and tennis courts at the Downtown park seem to get a fair amount of use. |
| 56. | The parks are clean. |
| 57. | It is quiet and we feel safe. |
| 58. | Fun |
| 59. | It keeps young people busy. |
| 60. | I think that the city has done a great job of keeping the parks clean and the upkeep is very good. |
| 61. | It has potential to be great. The city needs paved walking/biking paths. |
| 62. | Nothing. They kinda suck. |
| 63. | Variety for diff ages |
| 64. | The shade. |
| 65. | They are in a good spot with lots of space available |


| 66. | Playground equipment |
| :---: | :---: |
| 67. | Convenient location and usability. |
| 68. | They are fun and easy to get to. Also serve as good things to do when little kids are ready to play. |
| 69. | Very clean and well maintained! |
| 70. | Centrally located ...shaded areas.... Excited about new concession stand. Really enjoy the park and recreation program available to our grandchildren are there programs available to children of lower income!?! |
| 71. | The log cabin village is a secret gem doe <br> The city. Should be manned and open more. But understand the problems getting staffed. |
| 72. | I like the playground equipment and Bad Axe park, and I like the nature walk over the bridge and through the woods at Wilcox park. |
| 73. | How clean they are. |
| 74. | My three-year daughter loves everything about both parks |
| 75. | Shade due to mature trees :) |
| 76. | I used to like bathrooms, now I like a place with trees. |
| 77. | It's a fun place to take my son |
| 78. | Peaceful most the time shade |
| 79. | Location |
| 80. | The play gym in city park |
| 81. | Nothing they are subpar and out of date. |
| 82. | We use the sledding hill at Wilcox this is the only time we go to Wilcox park. The rest of the year we attend the other city park. We picnic, use the playground, and visit the library often. |
| 83. | Location |
| 84. | As long as people keep them clean I think it's an important part of a community to have places where people can come together. |
| 85. | It gives the kids a nice place to play |
| 86. | My kids enjoy the activities |
| 87. | The parks are very well maintained, and there are wonderful programs. |
| 88. | I like that they are easy to get to and are open all times of day, and they are really fun for the kids to play on |
| 89. | It has some potential. Especially Wilcox Park. |
| 90. | Our city park is well kept up and has a very nice playground for children. Its location is perfect too. |
| 91. | A variety of equipment and various sport courts/ fields |
| 92. | Our kids like the playground at the city park. |
| 93. | Well maintained, seem to be interested in doing more. |
| 94. | Wilcox Park is great for events and parties, and sledding is a popular attraction during the winter. The Bad Axe City Park is close walking distance in town. |
| 95. | The sense of community. |
| 96. | I like the location by the library best cause it has something for kids of all ages. A restroom would be a great update and so would a walking trail. |
| 97. | You have two choices of public parks. |
| 98. | We need to upgrade out walk/run paths. we are such a big city and have nothing to offer to those of us that run on the streets. We need more for youth to do. |
| 99. | Kept clean |
| 100. | good place to take the kids to play |
| 101. | I love the beautiful grounds that both parks. They are peaceful and yet great place to take children. Wish there would be more restrooms available. |
| 102. | Nice location. |
| 103. | The parks and rec summer program is great |
| 104. | Overall good variety: sports, log cabins, park. |

## 12. What is one thing you would do to improve parks and recreation in the City of Bad Axe?

| \# | Response |
| :---: | :---: |
| 1. | Better security and have a splash pad to have a place to take kids on hot days that won't cost you an arm and a leg |
| 2. | Wish there was a splash pad or pool |
| 3. | After dinner time, I do not feel safe at the park. Maybe more lighting is needed? |
| 4. | bike trails, classes for all ages such as gymnastics, exercise classes, martial arts, playground equipment for young children. |
| 5. | More options for people to enjoy the park |
| 6. | Bathrooms |
| 7. | Splash pads |
| 8. | Offer evening activities |
| 9. | Add security personnel |
| 10. | No wood chips and put in sponge rubber mats for more safety for children! Look at the playground in Port Austin! |
| 11. | More Benches and more adult kid friendly activities |
| 12. | Need bike / walking path from Barrie road into town. |
| 13. | More area for kids to enjoy nature. Creating walking trails |
| 14. | Get better playground equipment for the kids |
| 15. | Tables with umbrellas |
| 16. | Add more things to do for kids in the community. |
| 17. | Stronger drug surveillance in parks |
| 18. | Clean it up |
| 19. | Fix all the chipping pain on equipment! Have a structure similar to Sebewaing, their playground is amazing! |
| 20. | Have things closer together |
| 21. | Add more, interesting equipment. |
| 22. | Parks are not just for kids as young seniors my husband and I love to go to other cities and bike their bike trails. Just a nice safe place to take walks and our grandchildren |
| 23. | I believe updates are extremely important for the community |
| 24. | More variety. A splash pad would be great since there isn't a community pool. |
| 25. | Bike/walking trails |
| 26. | Playground equipment |
| 27. | Wilcox Park does not have enough equipment. I live right down the street and never take my children there. For some reason I feel more unsafe there. The city park is nice, but the playscape is very hard for my 3 -year-old to play on. We usually end up going to the playground by the school because the equipment is more "young child" friendly. |
| 28. | Have a park monitor |
| 29. | add more playground equipment |
| 30. | Add a dog park/suggested extracurricular activities to help keep youth and adults active. Also, consider having activities (i.e.: disc golf or sand volleyball) available for all ages whether adults and youth play together or separately |
| 31. | The city park is severely underutilized. The addition of new programs or facilities would be a waste of the taxpayer's money without a solid marketing plan that will make citizens aware of them and motivate them to improve their health and wellness. |
| 32. | More shelter and bench's |
| 33. | Better variety of facilities (summer activities for smaller kids - splash pad) |
| 34. | Maintain what you have, and project adequately for that maintenance before adding additional upgrades or facilities. We have a great park system in Bad Axe if it is properly maintained. |


| 35. | Expansion. More natural areas and walking paths. A dog park is a great idea. |
| :---: | :---: |
| 36. | Splash park |
| 37. | Better play equipment. |
| 38. | Having a paved bike/walking path that interconnects with the city sidewalks (similar to the one in Harbor Beach). <br> My boys are now older, but when they were younger we felt like the city park play equipment was geared towards older kids, i.e. Not toddlers. |
| 39. | I think the splash park would bring people from all over the county; we need to make the parks safer. There are a lot of questionable things happening and I've seen some individuals come to the park that have made me leave. Plus, I think walking trails would be amazing |
| 40. | Better parking at the City park. |
| 41. | Dog park |
| 42. | More aware of locations. |
| 43. | Larger area with mud Volleyball and dog park |
| 44. | At Wilcox Park: I would add more shade trees, off possible. It's rather large park, and there is relatively little shade. Also, bathrooms. <br> At the City Park: a splash pad, even just a small one, would be amazing. |
| 45. | Better walking trail and a bike trail. |
| 46. | Same as above. |
| 47. | More bike/running paths tied together throughout the city to keep us out of traffic as much as possible. Marlette has a great set up back by the ball fields for example. |
| 48. | Remove siren throughout the 4 x during the week. |
| 49. | Get a splash pad and pool |
| 50. | put in a splash pad |
| 51. | Rubber surface |
| 52. | Up keep with things that could break, like a swing. I had a swing chain snap while I was on it. |
| 53. | Splash pad |
| 54. | Kinda expensive |
| 55. | Restrooms! <br> And please, please, please clean the drinking fountain. We have taken wipes and washed it down some but it is covered in disgusting black mold and needs a thorough cleaning. It's unsanitary and unsafe! There are many rumors (and I hope that's all they are) of teenagers peeing in the lions mouth. |
| 56. | Would be nice to have more benches for people that can't sit at picnic tables. |
| 57. | Splash pad |
| 58. | Make it free or extremely reduced in price |
| 59. | Cleaner facilities and equipment |
| 60. | build a splash park for the public |
| 61. | An indoor swimming pool. We live on a peninsula surrounded by water. Bad Axe is the County Seat for Huron County. And we don't have a public swimming pool. Anywhere. WE NEED an indoor public swimming pool to offer swimming lessons year round to everyone at any age. We also need a pool to offer water aerobics classes, etc. to the public year round. This is where focus should be. |
| 62. | Utilize them! |
| 63. | Water park, dog park |
| 64. | Upgrade equipment, spruce up property |
| 65. | I would add a pool or splashing pad to the park system. I agree that if Cass City can provide one so can Bad Axe!!! |
| 66. | Make more age appropriate. Attempt to recreate the Cass City park on the Wilcox location and add restrooms |
| 67. | I'd love a dog park. Make sure you provide plastic bags and many waste cans (and empty them often). |

68. Update equipment at Wilcox park, add more trails, not limit the skate park to only certain types of skates (allow boards, etc.), add ramps for skating and biking. Get rid of wood chips.
69. More organized recreational activities, better security of the parks. I won't even go to Wilcox park because I don't feel safe there even in the middle of the day. And the city park is usually Filled with groups of teenagers yelling, cussing, smoking, or fighting and I have to leave with my kids. The basketball courts don't get used much and they take up a lot of space. Maybe if you left half of the basketball court and improved the parking situation for the little league fields that would be better.
70. The playgrounds are not safe and/or engaging for children of all ages, especially pre-k kids. I would love to see a community pool like Cass city. Ameriway pool is expensive and always freezing cold, it is not adequate. A splash pad would be a great investment for my community although I do feel that it and/or a pool would not be properly cleaned and maintained like in other areas.
71. Updated playground
72. More FUN Activities
73. More activities
74. Add hiking trails and dog park
75. Safe small child area. For under 4 years
76. NEW equipment at Wilcox! It is outdated and rather shabby looking, I always prefer to go to the city park even though Wilcox is closer, because of this reason.
More places to sit and watch comfortably since we are there for extended periods of time.
Nicer restrooms at both places.
77. More scheduled events for all ages in the parks would be great to see. Therefore, keeping the community more involved in the parks.
78. Splash pad, water park, etc.
79. Need some more equipment for kids to do different stuff and more picnic tables and benches for people to sit too.
80. More space with dog park and involve teens more with outdoors
81. Playground equipment Activities offered
82. City Park: When I walk past, or to the park, the number one determining factor in whether I stop or not is who is there. Sometimes I don't feel safe stopping by myself because of the people in cars and sitting in the park. Wilcox: would love to see a disc golf setup out there!
83. Move variety of things to do.
84. Better restrooms closer to the park! Not in the library or across the street. Also the slides often smell of urine.
85. Add a skate park
86. Better parking, more places for more than one cooking station for family picnics,
87. I think that the quality of the summer park program has gone down over the last few years.
88. Walking and biking paths. This would make it safer doe families to get out and spend quality time together exercising.
89. Make them user friendly.
90. A walking/bike path throughout Huron county would be excellent.
91. Updating equipment, better bathroom ... Porter johns are not the best
92. More seating for seniors.
93. They aren't used enough
94. Nature walking/biking trails
95. Nature trails
96. Nice parks and they are clean would like to see more bike and running trails. I drive in to run with our running group especially in the winter and fall. It would be nice not to do it on the city streets.
97. Create a smoother lawn condition.
98. Do not allow unsupervised kids to take over the park. I don't feel too safe.

| 99 | It needs a splash pad closest beach is half hour drive |
| :---: | :---: |
| 100 | Add hard surfaced biking and walking trails. |
| 101 | Splash pad. |
| 102 | Bike path - walking trail |
| 103 | Splash pad. More playground equipment |
| 104 | Bike trails and or walking trails that are paved would be Great. I am 63 and would really like a paved Bike path in the city. Harbor Beach had a lovely walking and Biking trails that attracts visitors and would like to see that as a priority. |
| 105 | If the parks were bigger, it would be wonderful to have a longer nature walk/jogging experience. My kids are too little at this time to participate in an organized program, but hopefully they can do that in a few years. Thank you for allowing input! |
| 106 | Add a walking trail, \& a separate biking trail. |
| 107 | Have programs that are affordable to everyone. The only focus seems to be hockey and not all families can afford that. |
| 108 | get some vacant lots for gardening and or flowering parks with places to sit.... like we have downtown by the courthouse. People are going to be moving out of city and the lots need to be used to beautify. |
| 109 | Have a dog park to bring my dog while I take my son to play at the park. Also wild like a biking area for our family to go to |
| 110 | More things for the children something to do with a water park nothing real big just so the little ones can cool down in the heat of the summer |
| 111 | Add a swimming pool. When the skate park was added, my family was very disappointed in the city's choice, use of park space and large amount of money allotted for it. Unfortunately, for the little amount of use it receives, it also appears rundown. |
| 112 | Get Wilcox a better play gym and incorporate a splash pad |
| 113 | Create another park and fix the existing. |
| 114 | Get rid of the skate park, and the cabins. They don't draw people. You want to draw families you do a splash park, restrooms vs. porta johns, movies in the park, update benches. And keep the druggie teens from dealing under the pavilion. Every time you go there with the kids the teens move in and it's uncomfortable with young kids. If $u$ have nice facilities and activities for young kids the teens will find a new hang out. Good luck and our family looks forward to seeing some improvement. |
| 115 | Add a splash park, a teen center, pool, fix the skating part, add more age appropriate playground for all ages. |
| 116 | Add a splash pad the beaches are such a drive it would be nice on hot days to be able to go somewhere close to home |
| 117 | playground equipment just not safe for young children |
| 118 | Let people know that kindergarten hill is a city park. Give people better bicycling and walking options. |
| 119 | More variety of programs, maybe some more for adults. Also, dog park. |
| 120 | Even though it's not really a park item, I would like to see a public pool (like Cass City) |
| 121 | Paved trails and lighting in them for safety and keep people from sleeping in there and drugs out of parks |
| 122 | Vastly improve Wilcox Park. This would include making a safe running/sledding hill, instead of the current hill, which has cinder blocks sticking out of it and massive sink holes all over the place. Maybe eventually put an embankment on the north side for safety, and possibly steps to help people get up the hill easier. Also, a 9-hole disc golf course is a MUST. Utilize the hill area, the grassy plains below, wind it through the woods and a few holes could even be on the other side of the creek. Cass City would be a great example to follow for this project. |
| 123 | I would really like to see a disc golf course set up. This would be another option for physical activity for ALL ages. My 5-year-old and 3-year-old sons love to play and it is such a pain having to travel to Cass City every time. <br> I would also like to see more trails for running. We have so many runners now in our city, it would be nice to have a place to get a trail run in. |
|  | Just improve on what you already have. |


| 125. | Walking and biking trails |
| :--- | :--- |
| 126. | Improve the current walking/ biking trails in addition to adding new ones |
| 127. | I'd like more running trail options in Bad Axe rather than always having to run on streets. |
| 128. | Advertisement! I would like maybe suggestions of fun things do in the parks, trail maps and stuff to be out there. <br> Would be cool to take ideas from bigger cities too and have those in our small area. |
| 129. | I would like to see the safety improved in the City Park, and Wilcox Park. I am aware that they have installed <br> cameras I believe? However, I still feel uneasy as an adult in the City Park. I would love to see a dog park built, <br> and I think that would create more traffic of people, thus making a safer environment. There is currently <br> nowhere to unleash a dog to run in the city. |
| 130. | Something more to attract the middle aged group of Bad Axe. I've also lived here my entire life and never knew <br> Bad Axe even had a walking trail. |
| 131. | build splash pad. |
| 132. | Quality of playground equipment needs to improve as well as variety of equipment. |
| 133. | The lighting at night is very poor and both parks need restrooms. I walking trail would be a wonderful addition! |
| 134. | Pave the walking trail. <br> 135.Cleanliness, dropping my kids off to park and rec used condoms/wrappers laying on the ground near the <br> pavilion. New equipment at Wilcox park. |
| 136. | see number 11 |
| 137. | Cleanliness, dropping my kids off to park and rec used condoms/wrappers laying on the ground near the <br> pavilion. New equipment at Wilcox park. |
| 138. | Build a splash pad |
| 139. | Skate park for the kids |
| 140. | We were there for a softball tournament and there was a hand full of young children that were interested in <br> seeing the log cabins and they were closed. |
| 141. | splash pad, biking trail |
| 142. | splash pad |
| 143. | make more kid friendly like more things to do. |
| 144. | More programs like the classes mentioned above (health and fitness, tennis, golf). Also walking paths would be <br> nice. |
| 145. | A walking/biking path that goes throughout the city and maybe connect to other walking/biking paths <br> throughout Huron county. <br> A rock wall. |
| 146. | Wilcox park playground equipment needs a major overhaul. I'd like to see playground equipment that caters to <br> all ages, you maybe 2 sets, older/younger kids |
| 147. | Regarding the walking path. It is described as beginning at Buffalo St. There is no/little parking there. I would <br> say it starts at the park (where there is parking) and have signage so people know where it is. I haven't looked <br> real close but I do not see signs or know where it is near the park. |

## Appendix C

Potential Funding Sources

## Michigan Natural Resources Trust Fund (MNRTF)

- Match requirement - minimum of $25 \%$
- Development grants

Minimum Grant Request \$15,000
Maximum Grant Request \$300,000

- Acquisition grants

No minimum or maximum

- Goals of MNRTF Board

Resource Protection - very important
Water Access
Community Recreation
Urban Recreation
Economic Development

- Due annually on April 1
- www.michigan.gov/dnr


## Land and Water Conservation Fund (LWCF)

- Administered by MNRTF
- 50\% match required
- Minimum grant request $\$ 30,000$ ( $\$ 60,000$ project total)
- Maximum grant request $\$ 100,000$ ( $\$ 200,000$ project total)
- Funds a wide variety of outdoor recreation projects
- Applications due annually on April 1
- www.michigan.gov/dnr


## Michigan Recreation Passport Grant

- Administered by MNRTF
- Minimum $25 \%$ match
- Focus is on improving and renovating existing parks
- Minimum Grant Request - \$7,500, Maximum \$45,000
- Applications due on April 1
- For outdoor and indoor recreation projects
- www.michigan.gov/dnr


## Michigan Department of Transportation - Transportation Alternatives Program

- For non-motorized transportation (paths) and rehabilitation and operation of historic transportation buildings, structures, or facilities (bridges, railroad depot, etc.)
- $20 \%$ minimum match required, $40 \%$ recommended
- Eligible applicants include county road commissions, cities, and villages. Other organizations may sponsor applications (i.e. County Road Commission or local MDOT office sponsors a township application)
- Rolling on-line application process
- www.michigan.gov/mdot Go to "Projects and Programs".


## Great Lakes Fisheries Trust (GLFT)

- Objective - improve or create shore-based Great Lakes recreational access.
- Must be located on the Great lakes or lower portions of major tributaries
- Matching funds not required but projects with local funding will be favored.
- Due in August/September
- www.glft.org


## Michigan Coastal Management Grants

Objectives

- Protect, manage and restore coastal communities and habitats
- Restore historic structures
- Revitalize urban waterfronts
- Increase recreational opportunities along Michigan's Great Lakes coast
- Applicant must be a coastal unit of government
- Maximium grant request - $\$ 50,000$
- Match requirements - $50 \%$ (some flexibility in match for non-construction projects that result in changes to local master plans or zoning ordinances, regional greenways, or include conservation planning)
- Eligible projects
o Studies, Designs and Land Use Plans - must have a direct connection to coastal planning and/or resource protection.
o Construction - boardwalks, trails, lighthouse preservation, habitat restoration, scenic overlook, etc.
- Due annually on May 1
- www.michigan.gov/deqcoastal


## Other grant programs to consider:

## Coastal Program - Great Lakes - US Fish and Wildlife Service

- Grants to conserve fish and wildlife and their habitats and to support healthy coastal ecosystems
- Rolling application process
- www.fws.gov/coastal/coastalgrants/index.html


## Specific sports and sports foundations

- United States Tennis Association (USTA)
- funding for tennis courts and programs
- www.usta.com
- Major League Baseball
- Baseball Tomorrow Fund
- www.baseballtomorrow.com
- United States Soccer
- www. ussoccerfoundation.org


## Safe Routes to School

- For projects near elementary and middle schools:
- Sidewalks
- Traffic calming and speed reduction
- Pedestrian and bicycle crossing improvements
- On-street and off-street bicycle facilities
- Off-street pedestrian facilities
- Traffic diversion improvements in the vicinity of schools
- Need to complete the safe routes planning process to apply
- www.saferoutesmichigan.org


## Trust for Public Land (TPL)

- Conservation Transactions

TPL helps structure, negotiate, and complete land transactions that create parks, playgrounds, and protected natural areas. TPL serves as an independent agent, buying land from willing landowners and then transferring it to public agencies, land trusts, or other groups for protection. In some instances, TPL will protect land through conservation easements, which restrict development but permit traditional uses such as farming and ranching.

- www.tpl.org


## Michigan Department of Environmental Quality (MDEQ) Nonpoint Source Pollution Control Grants

- Must be part of a watershed management plan
- Projects aimed at reducing nonpoint source pollution (streambank and shoreline stabilization, rain gardens, erosion control, conservation easements)
- $25 \%$ match required
- www.michigan.gov/deq - Go to "Water", then "Surface Water" and then to "Non-point Source Pollution".


## Community Foundations

## Private Foundations and Endowments

KEEP IN MIND...
$>$ Match requirements can usually be in-kind services, donations, or cash,
$>$ Most grants are provided on a reimbursable basis.
$>$ Barrier free accessibility is usually required for improvement projects,
$>$ Multiple partners, multiple jurisdictions can be viewed favorably - think "regional" projects.

## Appendix D

Adoption Information

## Affidavit of Publication - Notice of Draft Review

## AFFIDAVIT OF PUBLICATION

## STATE OF MICHIGAN

COUNTY OF HURON

Renee Golder, being duly sworn, deposes and says that she is the Assistant Advertising Manager, of the Huron Daily Tribune, a newspaper printed in the County of Huron, State of Michigan, that the Bad Axe City, Notice of Review of which the attached is a true copy, was published in the Huron Daily Tribune December 7, 2016.


Renee Golder, Assistant Advertising Manager

## Subscribed and sworn to before me this

$\qquad$ day of December $\qquad$


Delphine C. Bairski
Notary Public, for Huron County, Michigan,
Acting in Huron County
My Commission Expires 12/26/2020


## Affidavit of Publication - Notice of Public Hearing

AFFIDAVIT OF PUBLICATION
STATE OF MICHIGAN
COUNTY OF HURON

Rebecca A. Watson, being duly sworn, deposes and says that she is the Advertising Manager, of the Huron Daily Tribune, a newspaper printed in the County of Huron, State of Michigan, that the Bad Axe City Notice for Hearing, of which the attached is a true copy, was published in the Huron Daily Tribune on January 5, 2017.


Subscribed and sworn to before me this $5^{\text {th }}$ day of January, 2017.


Bonnie L. Rapson
Notary Public, for Huron County, Michigan, Acting in Huron County

My Commission Expires 09/14/2020

> Notice for Hearing
> The City of Bad Axe Recreation Committee has developed a draft Five Year Parks and Recreation Plan. The plan is based on the Guidelines for Community Park, Recreation, Open Space, and Greenway Plans as published by the Michigan Department of Natural Resources. The City Council will hold a public hearing with the purpose of hearing comments on the plan at Bad Axe City Hall, 300 E. Huron Ave., Bad Axe, MI 48413 , on January 17 2017 , at $7: 30$ p.m. Copies of the Draft Plan will be available for review at the Bad Axe City Hall, 300. Huron Ave., Bad Axe, MI 48413 , and the City of Bad Axe Facebook Page and the City of Bad Axe website at www.cityofbadaxe. com until January 17,2017 .
> All interested persons may attend and participate. Persons with disabilities needing assistance may call the Kay M. Goebel, Clerk at $989-269-7681$.
> A 48-houir advance notice is necessary for accommodation.

## Recreation Committee Minutes

## CITY OF BAD AXE

## Community Events/Recreation Committee Meeting

## Tuesday, January 17, 2017

The Community Events/Recreation Committee was called to order at 6:45 p.m. on Tuesday, January 17, 2017 by Chairman Nick Rochefort.

Present: Rochefort and Particka.
Absent: Bridson.
Staff: City Manager Dale VanDeVusse, Clerk Goebel, DPW Director Boshart and Chief Roth.

## Approval of Minutes

Motion by Particka second by Rochefort to approve the minutes of January 3, 2017. Voice vote: all voting aye, motion carried.

## Order of Business

1. Resolution to recommend to council adoption of the Bad Axe Area Parks and Recreation Plan.

Motion by Rochefort second by Particka to approve the attached resolution recommending adoption of the Bad Axe Area Recreation Plan. Voice vote: all voting aye, motion carried.

Adjournment
Motion by Particka second by Rochefort to adjourn at $6: 53 \mathrm{p} . \mathrm{m}$. Voice vote: all voting aye, motion carried.

## Minutes of Public Hearing

A public hearing of the Bad Axe City Council was called to order at $7: 30$ p.m. on Tuesday, January 17, 2017 by Mayor Pro tem Kathleen Particka for the purpose of hearing comments regarding the Five Year Bad Axe Area Recreation Plan as developed by the Community Events/Recreation Committee.

## ROLL CALL

Present: $\quad$ Mayor Pro tem Particka; Council members: Hall, Perez, Peterson and Rochefort.
Absent: Mayor Hicks and Bridson.
Staff Present: City Manager, Dale VanDeVusse, Kay Goebel, Clerk.

## PUBLIC COMMENTS

Councilman Peterson inquired about the city's liability regarding the Skate Park or possible splash pad and whether there would be supervision. City Manager VanDeVusse stated that no supervision would be provided by city staff and that the city's insurance company would be contacted to discuss liability prior to any construction of a splash pad.

## ADJOURNMENT

Motion by Particka second by Rochefort to adjourn at 7:33 p.m. Voice vote: all voting aye, motion carried.


Kay M. Goebel, Clerk

## Minutes City Council Meeting

A regular meeting of the Bad Axe City Council was called to order at 7:35 p.m. on Tuesday, January 17, 2017 by Mayor Pro tem Kathleen Particka.

## ROLL CALL

Present: Mayor Pro tem Particka; Council Members: Hall, Perez, Peterson and Rochefort.
Absent: Mayor Hicks and Bridson.
Staff: City Manager, Dale VanDeVusse, Clerk Goebel.

## APPROVAL OF MINUTES

Motion by Rochefort second by Perez to approve the January 3, 2017 Regular meeting minutes. Voice vote: all voting aye, motion carried.

## PUBLIC COMMENTS.

None.

## ORDER OF BUSINESS

1. Certificate of recognitions - Bridget Glasgow. The council recognized Bridget Glasgow for her 13 years of service to the City of Bad Axe upon her recent retirement.
2. Resolution 2017-2; Redevelopment Ready Communities Initiative.

Motion by Particka second by Rochefort to approve Resolution 2017-2; request funding assistance from Michigan Economic Development Corporation to achieve the Redevelopment Ready Communities initiative. Voice vote: all voting aye, motion carried.
3. Approve Relay for life, Saturday, June 24, 2017 at the Bad Axe City Park.

Motion by Particka second by Perez to approve use of the City Park on June 24, 2017 for the annual Relay for Life Event. Voice vote: all voting aye, motion carried.
4. Resolution 2017-1; adopting the Bad Axe Area Recreation Plan.

Motion by Rochefort second by Particka to approve Resolution 2017-1 as recommended by the Community Events/Recreation Committee, adopting the Bad Axe Area Recreation Five Year Plan. Voice vote: all voting aye, motion carried.
5. Approve the contribution to the Huron County Road Commission for the resurfacing of Nugent Road.

Motion by Hall second by Peterson to approve the contribution to the Huron County Road Commission for approximately $\$ 43,000$ for the resurfacing of Nugent Road.

AYES: Rochefort, Hall, Particka, Peterson, Perez.
NO: None.
6. Approval to seek bids for the Irwin Street Reconstruction Project.

Motion by Hall second by Perez to seek bids for the Irwin Street Reconstruction Project;
North Port Crescent to Whitelam Street and to use the County Road Millage Funds first.
The opinion of costs for the base project is $\$ 1,247,000$.
AYES: Peterson, Perez, Rochefort, Hall, Particka.
NO: None.
7. Payment of Bills: $\$ 5,900.68$.

Motion by Hall second by Perez to recommend payment of bills in the amount of \$ 5,900.68.

AYES: Rochefort, Hall, Perez, Peterson, Particka.
NO: None.

## ADJOURNMENT

Motion by Particka second by Rochefort to adjourn at 7:40 p.m. Voice vote: all voting aye, motion carried.


Kathleen Particka, Mayor Pro tem


Kay M. Goebel, City Clerk

# Resolution Recommending Adoption of the Recreation Plan 

## RESOLUTION RECOMMENDING ADOPTION OF BAD AXE AREA RECREATION PLAN

WHEREAS, the City of Bad Axe, the Bad Axe Public School District, and the Bad Axe Fairgrounds operate cooperatively to provide recreation in the Bad Axe area; and

WHEREAS, the Bad Axe Parks \& Recreation Committee, with representatives from the Bad Axe City Council, and Bad Axe Public School Board, has undertaken a multi-jurisdictional fiveyear Recreation Plan which describes the physical features, existing recreation facilities, and the desired actions to be taken to improve and maintain recreation facilities during the period between 2017 and 2021; and

WHEREAS, the plan has been developed in accordance with the Michigan Department of Natural Resources requirements for a Community Recreation Plan; and

WHEREAS, public input was received via a community input survey that was available from July of 2016 to September of 2016, to provide an opportunity for citizens to share ideas and express opinions regarding the future of parks and recreation in the Bad Axe area; and

WHEREAS, the draft plan was made available for review from December 6, 2016 through January 17, 2017 at the Bad Axe City Hall, 300 E. Huron Ave., Bad Axe, MI 48413 and online at www.cityofbadaxe.com; and

WHEREAS, a public meeting was held on January 17, 2017, at 7:30 p.m. at the Bad Axe City Hall, 300 E. Huron Ave., Bad Axe, MI 48413 to provide an opportunity for citizens to express opinions, ask questions, and discuss all aspects of the Recreation Plan; and

WHEREAS, the Bad Axe Parks \& Recreation Committee has developed the Recreation Plan for the benefit of the entire community and plans to use the document to assist in meeting the recreation needs of the community;

NOW, THEREFORE BE IT RESOLVED, on this day that the Bad Axe Parks and Recreation Committee recommends that the City of Bad Axe, and the Bad Axe Public School District adopt the Bad Axe Area Recreation Plan.

Resolution offered by: Rochefort
Resolution supported by: Particka
Voice vote: all voting aye
Nays: None
Abstain: None
Absent: Bridson

## CERTIFICATION

## STATE OF MICHIGAN $\}$

## COUNTY OF HURON\}

I, Kay M. Goebel, the duly appointed and qualified Clerk of the City of Bad Axe, Huron County, Michigan, do hereby certify that the foregoing resolution was adopted by the Community Events/Recreation Committee of the City Council of the City of Bad Axe held on the 17th day of January, 2017.

Date: $1-18-17$

Kay m. Hoe vel
Kay M. Goober, City Clerk

# Resolution of Adoption of the Recreation Plan 

## RESOLUTION 2017-1

## BAD AXE AREA RECREATION PLAN <br> RESOLUTION OF ADOPTION <br> BY THE BAD AXE CITY COUNCIL

## JANUARY 17, 2017

WHEREAS, the City of Bad Axe, the Bad Axe Public School District, and the Bad Axe Fairgrounds operate cooperatively to provide recreation in the Bad Axe area; and

WHEREAS, the Bad Axe Parks \& Recreation Committee, with representatives from the Bad Axe City Council, and Bad Axe Public School Board, has undertaken a multi-jurisdictional five-year Recreation Plan which describes the physical features, existing recreation facilities, and the desired actions to be taken to improve and maintain recreation facilities during the period between 2017 and 2021; and

WHEREAS, the plan has been developed in accordance with the Michigan Department of Natural Resources requirements for a Community Recreation Plan; and

WHEREAS, public input was received via a community input survey that was available from July of 2016 to September of 2016, to provide an opportunity for citizens to share ideas and express opinions regarding the future of parks and recreation in the Bad Axe area; and

WHEREAS, the draft plan was made available for review from December 6, 2017 through January 17, 2017 at the Bad Axe City Hall, 300 E. Huron Ave., Bad Axe, MI 48413 and online at www.cityofbadaxe.com; and

WHEREAS, a public meeting was held on January 17, 2017, at 7:30 p.m. at the Bad Axe City Hall, 300 E. Huron Ave., Bad Axe, MI 48413 to provide an opportunity for citizens to express opinions, ask questions, and discuss all aspects of the Recreation Plan; and

WHEREAS, the Bad Axe Parks \& Recreation Committee has developed the Recreation Plan for the benefit of the entire community and plans to use the document to assist in meeting the recreation needs of the community;

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BAD AXE, that: The Bad Axe Area Recreation Plan is hereby accepted and adopted as a guideline for recreation improvements for the Bad Axe Area.

Resolution offered by: Rochefort
Resolution supported by: Particka
Voice vote: all voting aye. Present: Mayor Pro-tem Particka, Hall, Perez, Peterson and Rochefort.
Nays: None
Abstain: None
Absent: Bridson and Mayor Hicks

## CERTIFICATION

## STATE OF MICHIGAN $\}$

COUNTY OF HURON $\}$
I, Kay M. Goebel, the duly appointed and qualified Clerk of the City of Bad Axe, Huron County, Michigan, do hereby certify that the foregoing resolution was adopted by the Community Events/Recreation Committee of the City Council of the City of Bad Axe held on the 17th day of January, 2017.

Date: $1-18-17$


# Resolution of Adoption of the Recreation Plan 

## BAD AXE AREA RECREATION PLAN RESOLUTION OF ADOPTION BY THE BAD AXE PUBLIC SCHOOL BOARD

WHEREAS, the City of Bad Axe, the Bad Axe Public School District, and the Bad Axe Fairgrounds operate cooperatively to provide recreation in the Bad Axe area; and

WHEREAS, the Bad Axe Parks \& Recreation Committee, with representatives from the Bad Axe City Council, and Bad Axe Public School Board, has undertaken a multi-jurisdictional fiveyear Recreation Plan which describes the physical features, existing recreation facilities, and the desired actions to be taken to improve and maintain recreation facilities during the period between 2017 and 2021; and

WHEREAS, the plan has been developed in accordance with the Michigan Department of Natural Resources requirements for a Community Recreation Plan; and

WHEREAS, public input was received via a community input survey that was available from July of 2016 to September of 2016, to provide an opportunity for citizens to share ideas and express opinions regarding the future of parks and recreation in the Bad Axe area; and

WHEREAS, the draft plan was made available for review from December 6, 2016 through January 17, 2017 at the Bad Axe City Hall, Office of the City Manager, 300 E. Huron Ave., Bad Axe, MI 48413 and online at www.cityofbadaxe.com; and

WHEREAS, a public meeting was held on January 17, 2017, at 7:30 p.m. at the Bad Axe City Hall, 300 E. Huron Ave., Bad Axe, MI 48413 to provide an opportunity for citizens to express opinions, ask questions, and discuss all aspects of the Recreation Plan; and

WHEREAS, the Bad Axe Parks \& Recreation Committee has developed the Recreation Plan for the benefit of the entire community and plans to use the document to assist in meeting the recreation needs of the community;

NOW, THEREFORE BE IT RESOLVED, on this day that the Bad Axe Public Schools Board of Education, hereby adopts the Bad Axe Area Recreation Plan as a guideline for improving recreation for the Bad Axe area.

Motion by: Mike Anderson
Motion supported: Lori Stone
(Ayes: \#, Nays: \#, Absent: \#)Action: Ayes -7, Nays -0.
All board members were present.

I hereby certify that the foregoing is a true resolution adopted by the Bad Axe Public Schools Board of Education at a regular meeting thereof held on the 23rd day of January, 2017.


[^0]:    *New category to 2015 PAC survey
    **Category definition changed in 2015 PAC survey

