

"Inside a snowflake...like the one on your sleeve
There happened a CHRISTMAS PARADE...you must see to believe!"



The Bad Axe Chamber of Commerce welcomes you once again to WhoVille, the home of the Whos!

Saturday November 25th 2017 Downtown Bad Axe

Christmas Parade Begins at 6:00pm

[Parade Route begins at the Bad Axe Middle School & will conclude at the Franklin Inn]

"Ask any Who and they'll have this to say..."

There's no place like Whoville around Christmas Parade Day!"

Enjoy a fun-filled day with family & friends! Special events include:

FREE showing of "How the Grinch Stole Christmas," Float Prizes, Donut Holes, Hot Cocoa, Seuss Window Painting, House Decorating Contest Kickoff, Children's Activities & MORE!

"Who" knows...you may see some of your favorite Seuss Characters out on the town!

Be sure to stick around after the parade to take part in the grand lighting of The Huron Community Fair's Second Holiday Light Show. Located at the Bad Axe Fairgrounds. Please Contact Clark Brock #989.550.3097 for additional event information!

Rumor has spread that the mischievous Grinch himself has been up to no good! However, the Department of North Pole Security has been informed along with other local authorities...including Mayor MaeWho himself! Please be on the look-out as that sneaky Grinch has been sighted lurking around town.

The Grinch stands at about 6ft tall, has green hair covering his entire body, yellow eyes and termites in his smile...he is often accompanied by a single horned reindeer that looks suspiciously like a dog! He was last sighted at the top of Mt. Crumpit and has been known to impersonate Santa in the attempt to STEAL Christmas!! If seen, do not approach...however contact Santa's helpline at #989.975.0808.

For additional parade details, sponsorship information & more please contact the number above. You may also visit the Bad Axe Chamber Website: www.badaxemich.com or like us on Facebook!



Bad Axe Christmas in WhoVille Parade

Date: Saturday November 25th 2017

Dear Potential Sponsor:

Please join us in celebrating the beginning of the Holiday Season by being a 2017 Christmas Parade Sponsor! This year's Bad Axe Christmas Parade will be held November 25th 2017. We are looking forward to this festive event to showcase our beautiful city. This year's parade is sure to be a memorable one and we are in need of your support!

Sponsorship levels are listed below, these amounts are also tax deductible for your business. This sponsorship will gain your business it's truly deserved recognition, with many advertising opportunities as well as assisting with parade expenses.

Gold Level Sponsorship: \$500.00 & Up

Silver Level Sponsorship: \$250.00-\$499.99

Bronze Level Sponsorship: \$100.00-\$249.99

Please make checks payable to: Bad Axe Chamber of Commerce

You may also participate by entering a float in this year's parade. Participation is needed to keep this Bad Axe holiday tradition alive! **Please Note:** If entering a float, please do not include Santa; he will appear as a guest of honor on a float of his very own. All floats are to be lighted in some manner. If following this year's theme, WhoVille floats may include any Dr. Seuss characters/stories. Candy can be handed out, but **NOT** thrown out along the parade route!

If you are interested in being a **2017 Christmas in WhoVille Parade Sponsor** or would like to have one of Santa's parade helpers pick up your parade sponsorship check, please contact Kelsey Brown at **#989.269.9557 ext.3309**. Checks can also be mailed to: PO BOX 87 Bad Axe, MI 48413.

Please submit your contribution no later than November 15th to ensure proper sponsorship recognition.

Thank you in advance for your support!

Nick Checkley - Chamber President & Kelsey Brown - Chamber Secretary